Trends and Careers in Anti-Corruption Programming: A Snapshot of Casals

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Casals and Associates, Inc.

A DynCorp International Company
Transparency International’s Corruption Perceptions Index 2011

Most of the world is either red or dark red – corruption is an unfortunate truth.
Some Consequences of Corruption

- Public Health Crises
  - Deaths from environmental risks in 2004
    - Climate change
    - Lead
    - Urban outdoor air pollution
    - Unsafe water, sanitation, hygiene
    - Indoor smoke from solid fuels

- Political Unrest/Destabilization

- Deforestation/Environmental degradation

- Trans-national crime and trafficking

- Debilitating Poverty: poor or no public services

- Hyper inflation

- Economic stagnation
Corruption and the Demand Curve

- Corruption occurs on both sides of the demand curve.
- The left side is harder to track than the right, as most of it is off the books.
- Most statistics focus on public corruption, rent seeking behavior occurring on the right side of the curve.
- According to multiple IMF and WTO studies, the higher on the transparency scale a country climbs, the more investment it receives and therefore the more GDP growth and economic opportunity for the population.

Anti-corruption programming is critical to sustainable worldwide economic growth.
History of Casals and Associates

- Over twenty years of experience in governance and stability programming
- Strong past performance and credentials in Latin America and Africa
- Known for work in anti-corruption programming

El Salvador Democracy Strengthening Program
Latest accomplishment: Virtual Government Training Program

Malawi Threshold Country Program
Major accomplishment: Increased credit rating from CCC to B-

Timor Leste Threshold
Latest Accomplishment: Country Program Training in Investigative Reporting Skills for Journalists
## How Casals Works – Increasing Awareness

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<td>• Predictive Tools and Mapping</td>
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Prevention and Detection

Public Sector Reform
- Bureaucratic Simplification
- E-Government
- Integrated Financial Management Systems
- Strengthening Regulatory Agencies
- Internal Controls

Citizen Participation and Advocacy
- Social Auditing
- Citizen Advocacy
- Coalition Building
- Conventions Monitoring

Anti-Corruption Legal Framework
- Procurement Reform
- Civil Service Reform
- International Anti-corruption Conventions
- Freedom of Information
Strengthening Prosecution and Sanctioning of Corruption

**Judicial Reform**
- Case Management Systems
- Streamlining Process
- Judicial Transparency
- Reforms in Judge Selection and Discipline

**Special Task Force**
- Complex Financial Cases
- Multi-national trans-border networks
- Insurgency and Terrorism, Specifically Focusing on Linkages to Other Illicit Activities

**Anti-Corruption Legal Framework**
- Forensic Analytical Capacity
- Repatriation of Assets, Forfeiture and Seizure
- Modern Legal Framework Based on International Standards
- Financial Disclosure Requirements
## Some Trends in Anti-Corruption Programming

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<th>Trend</th>
<th>Example</th>
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<td>Civil Society Engagement</td>
<td>Intelligent Decision Support</td>
<td>Models using predictive data to produce multi-dimensional analysis of future trends and impact programming strategy</td>
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<td>Access to Services</td>
<td>Technology-enabled services and solutions</td>
<td>E-government services and m-government services, such as in the Philippines</td>
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<td>Financial and tax reform</td>
<td>Improved credit rating in Malawi; Colombia's efforts to address tax evasion and to address income gaps and institutionalized poverty</td>
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<td>Property Rights</td>
<td>Intellectual property rights policy and plan development such as regulations managing the informal business sector; piracy prevention etc.</td>
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<td>Management Science</td>
<td>Organizational system view of anti-corruption programming encompassing public sector, private sector and civil society, with targeted interventions</td>
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**Moving from Grand Initiatives to Targeted Interventions with Real Metrics and Models**