

**International Migration, Global Governance,
and the Knowledge Economy
PUBP-710-011/ITRN-701-003
Spring, 2009**

Professor David M. Hart
School of Public Policy
George Mason University

Times, Places, and Contact Information

Class meetings: Truland 648, 7:20-10:00 p.m., Wednesdays
Office hours: 6:00-7:00 p.m., Wednesdays, or by appointment
Office location: Arlington Original Building 292
Email (preferred): dhart@gmu.edu
Office phone: 703-993-2279

Objectives

This course will provide students with a general introduction to international migration and public policy in the 21st century. Within that context, we will seek a deeper understanding of how flows of people across borders shape the distribution of knowledge and its associated costs and benefits. The course will take a global perspective, striving to identify win-win solutions for sending countries, receiving countries, and the migrants themselves whenever possible, and wrestling pragmatically with the ethical, political, and social dilemmas posed when such solutions are not available.

Participants

PUBP-710-011/ITRN-701-003 welcomes SPP students from all programs. Graduate students from outside SPP are also invited to take the course, space permitting.

Course Texts and Materials

The following texts are available for purchase at the GMU Bookstore:

- Cornelius, Wayne, *Controlling Immigration: A Global Perspective* (Stanford University Press, 2004)
- Koser, Khalid, *International Migration: A Very Short Introduction* (Oxford University Press 2007).
- Messina, Anthony M., and Gallya Lahav, *The Migration Reader: Exploring Politics and Policies* (Lynne Rienner, 2006).
- Pritchett, Lant, *Let Their People Come* (Center for Global Development, 2006) [available on-line at www.cgdev.org]

Other required readings will be made available through e-reserves or the course website.

Format

The course format will be mixed, including faculty lectures, guest speakers, class discussions, and student presentations. Student preparation for and participation in class are essential elements of the format, as reflected in the assignments below.

Assignments and Grading

The assignments for this course are intended to permit students to pursue their personal interests while contributing to the joint learning process of the class as a whole. In consultation with Prof. Hart, students will identify a research theme involving a country (or group) and a policy issue. This theme will serve as the focus for the semester's work, and the course's major assignments will be connected through it. (The Jamaican medical diaspora and the H1-B visa in the U.S. are examples of potential themes.)

- Personal statement, due class 2 (ungraded).
- Paper prospectus (approx. 1000 words), due class 4 (15%).
- Country (or group) profile (approx. 1500 words), due class 7, and brief presentation, due classes 5-7 (20%).
- Issue analysis and presentation, due classes 8-13 (20%).
- Final paper, due class 14 (45%)

Please note: Ph.D. students will be expected to prepare papers that address cutting-edge research issues in the scholarly literature.

New Voices in Public Policy

I will consider nominating the very best papers in this course for publication in *New Voices in Public Policy*. *New Voices* is a student- and faculty-reviewed journal that shares SPP's finest student work with the rest of the world.

Students with Special Needs

If you are a student with a disability and you need academic accommodation, please see the instructor and contact the Disability Resource Center (DRC) at 993-2474. All academic accommodations must be arranged through the DRC.

Please read the plagiarism policy attached to the end of this syllabus. Ignorance of or failure to understand the policy will not lead to lenience in case of violation.

International Migration, Global Governance, and the Knowledge Economy

PUBP-710-011/ITRN-701-003

Spring, 2009

Reading List

I. International Migration: Forces, Flows, and Impacts

1. How Did We Get Here? What Are We Doing? Historical and Ethical Context January 21

- Koser, chs. 1-4 (pp. 1-53).
- Messina & Lahav, ch.4.3 (pp. 126-146) [Charles Tilly, “Migration in Modern European History”].
- Messina & Lahav, ch.14.2 (pp. 619-638) [Joseph H. Carens, “Aliens and Citizens: The Case for Open Borders”].

2. Migration Under Duress: War, Repression, and Human Trafficking January 28

Guest Speaker: Prof. Louise Shelley, GMU

- Koser, chs. 5-6 (pp. 54-89).
- Messina & Lahav, chs. 6.1 & 6.2 (pp. 199-215) [Editors’ introduction and Rosemarie Rogers and Emily Copeland, “Evolution of the International Refugee Regime”].
- Messina & Lahav, ch.13.2 (pp. 571-587) [Rey Koslowski, “The Mobility Money Can Buy: Human Smuggling and Border Control in the European Union”].
- Messina & Lahav, ch 14.4 (pp. 664-682) [Christina Boswell, “The Liberal Dilemma in the Ethics of Refugee Policy”].
- Jeff Crisp, “Refugees and the Global Politics of Asylum,” *The Political Quarterly* 74(s1):75-87 (August 2003)

- *Due: Personal statement*

3. Labor Markets

February 4

- Koser, ch. 7 (pp. 90-108).
- Richard Freeman, “People Flows in Globalization,” National Bureau of Economic Research working paper no. 12315, June 2006, pp. 1-22 only.
- Pritchett, ch. 1 (pp. 13-42). [Optional: ch. 2, pp. 43-62]
- Messina & Lahav, ch.3.2 (pp. 34-62) [Douglas Massey et al., “Theories of International Migration: A Review and Appraisal”].
- Messina & Lahav, ch.13.4 (pp. 596-608) [Saskia Sassen, “Foreign Investment: A Neglected Variable”]
- Messina & Lahav, ch.9.2 (pp. 343-347) [United Nations, “Replacement Migration”].

PUBP-710-011/ITRN-701-003 (Hart), SPRING 2009

II. National Policies and Politics

4. Europe

February 11

- Messina and Lahav, ch. 5.2 (pp. 150-169) [Gary Freeman, “Immigrant Labour and Working Class Politics: The French and British Experience”]
- Cornelius ch. 6 (France, pp. 183-220).
- Messina and Lahav, ch. 7.4 (pp. 267-289) [Sophie Body-Gendrot and Martin A. Schain, “National and Local Politics and the Development of Immigration Policy in the United States and France”].
- Messina and Lahav, ch. 10.3 (pp. 384-401) [Hans-Georg Betz, “The New Politics of Resentment: Radical Right-Wing Populist Parties in Western Europe”]
- Messina and Lahav, ch. 11.2 (pp. 406-437) [Rogers Brubaker, “Immigration, Citizenship, and the Nation-State in France and Germany: A Comparative Historical Analysis”]
- One of the following:
 - Cornelius, ch. 6 (Germany, pp. 221-262).
 - Cornelius, ch. 7 (The Netherlands, pp. 263-296).
 - Cornelius, ch. 8 (Britain, pp. 297-342).
 - Cornelius, ch. 9 (Italy, pp. 345-386).
 - Cornelius, ch. 10 (Spain, pp. 387-438).

Due: Paper prospectus

5. Traditional Countries of Immigration

February 18

- Pritchett, ch. 3 (pp. 63-102).
- Cornelius, ch. 2 (U.S., pp. 51-94).
- Messina & Lahav, ch.8.2 (pp. 318-328) [George J. Borjas, “The New Economics of Immigration: Affluent Americans Gain, Poor Americans Lose”].
- Messina & Lahav, ch. 11.3 (pp. 438-469) [Peter H. Schuck, “The Reevaluation of American Citizenship”].
- One of the following:
 - Cornelius, ch. 3 (Canada, pp. 97-139).
 - Cornelius, ch. 4 (Australia, pp. 141-179).
 - Messina & Lahav, ch.11.5 (pp. 494-519) [Zeev Rosenhek, “Migration Regimes, Intra-State Conflicts and the Politics of Exclusion and Inclusion: Migrant Workers in the Israeli Welfare State”].

6. East Asia

February 25

- Koser, ch. 8 (pp. 109-123).
- Nicola Piper, "Rights of Foreign Workers and the Politics of Migration in South-East and East Asia," *International Migration* 42(5):71-97 (2004).
- Cornelius, ch. 12 (South Korea, pp. 481-516).
- Andrew E. Kim, "Global migration and South Korea: Foreign Workers, Foreign Brides and the Making of a Multicultural Society," *Ethnic & Racial Studies* 32(1):70-92 (2009).
- One of the following:
 - Cornelius, ch. 11 (Japan, pp. 439-480).
 - Helen Siu, Richard Wong, David Faure, "Rethinking Hong Kong's Human Resources and Competitiveness: A Pre-Policy Study," Hong Kong Institute for the Humanities and Social Sciences, October 2005, chs. 2 and 3.3.

7. Sending Countries

March 4

- David Fitzgerald, "Inside the Sending State: The Politics of Mexican Emigration Control," *International Migration Review* 40(2):259-293 (2006).
- Marc R. Rosenblum, "Moving Beyond the Policy of No Policy: Emigration from Mexico and Central America," *Latin American Politics and Society* 46(4):91-125 (2004).
- Messina and Lahav, ch. 12.4 (pp. 558-568) [Mark J. Miller and Boyka Stefanova, "NAFTA and the European Referent"].

➤ *Due: Country profile*

March 11: No Class - Spring Break

III. The Global Knowledge Economy

8. Knowledge and Human Capital in Economic Development

March 18

- Barbara Piazza-Georgi, "The Role of Human and Social Capital in Growth: Extending Our Understanding," *Cambridge Journal of Economics* 26:461-479 (2002).
- Gianmarco Ottaviano and Giovanni Peri, "The Economic Value of Cultural Diversity: Evidence from US Cities," *Journal of Economic Geography* 6(1):9-44 (2006).
- G. Pascal Zachary, "Mongrelize or Die!," chapter 3 in *The Diversity Advantage* (Westview, 2003), 56-81.

PUBP-710-011/ITRN-701-003 (Hart), SPRING 2009

9. Brain Drain, Brain Gain, and Brain Circulation

March 25

- Devesh Kapur and John McHale, *Give Us Your Best and Brightest* (Center for Global Development, 2005), ch. 6 (pp. 87-109).
- Beine, Michel, Frederic Docquier; and Hillel Rapoport, “Brain Drain and LDCs’ Growth: Winners and Losers,” IZA discussion paper no. 819, Bonn, July, 2003.
- Saxenian, Annalee, “From Brain Drain to Brain Circulation: Transnational Communities and Regional Upgrading in India and China,” *Studies in Comparative International Development* 40:35-61 (Summer 2005)
 - **Due: Presentation (as assigned)**

10. Talent Management and the Global Corporation

April 1

- Jane Millar and John Salt, “Portfolios of Mobility: The Movement of Expertise in Transnational Corporations in Two Sectors – Aerospace and Extractive Industries,” *Global Networks* 8:25-50 (2008).
- Samuel J. Palmisano, “The Globally Integrated Enterprise,” *Foreign Affairs*, May/June 2006, 127-136.
- Leonard Lynn and Hal Salzman, “Third Generation Globalization: The New International Distribution of Knowledge Work,” *International Journal of Knowledge, Culture, and Change Management* (2005) (13 pp.)
- Vinay Couto et al., “The Globalization of White-Collar Work,” Booz-Allen-Hamilton, 2006 (12 pp.)
- Matthew Guthridge and Asmus B. Komm, “Why Multinationals Struggle to Manage Talent,” *McKinsey Quarterly*, May 2008.
 - **Due: Presentation (as assigned)**

11. Special Topic: Medical Brain Drain

April 8

- OECD, *Trends in International Migration 2007 (SOPEMI)* (OECD, Paris, 2007), pp. 18-20 and Part III (pp. 162-199).
- Michael A. Clemens, “Do Visas Kill? Health Effects of African Health Professional Emigration,” Working Paper No. 114, Center for Global Development, 2007. (38 pp.)
 - **Due: Presentation (as assigned)**

IV. Global Governance

12. Bilateral and Regional Approaches

April 15

- Messina and Lahav, ch. 5.3 (pp. 170-198) [James F. Hollifield, “Migration, Trade, and the Nation-State: The Myth of Globalization”].
- David M. Hart, "Managing the Global Talent Pool: Sovereignty, Regimes, and Intergovernmental Networks," *Technology in Society*, 28(4):421-434 (2006).
- Jeff Dayton-Johnson et al., *Gaining from Migration: Towards a New Mobility System* (OECD Development Centre, 2007), chs. 5-6 (pp. 65-80).
 - *Due: Presentation (as assigned)*

13. A World Migration Organization?

April 22

- Messina and Lahav, ch. 12.3 (pp. 552-557) [Jagdish Bhagwati, “Borders Beyond Control”].
- L. Alan Winters, et al, “Liberalizing Temporary Movement of Natural Persons: An Agenda for the Development Round,” *World Economy* 26(8):1137-1161 (2003).
- Pritchett, ch. 4. (pp. 105-137).
- Philip Martin, Susan Martin, and Sarah Cross, “High-Level Dialogue on Migration and Development,” *International Migration* 45:7-25 (2007).
 - *Due: Presentation(as assigned)*

14. Wrap-Up

April 29

- Dani Rodrik, “Feasible Globalizations,” National Bureau of Economic Research, Working Paper No. 9129, August 2002.
 - *Due: Final paper*

SPP Policy on Plagiarism

The profession of scholarship and the intellectual life of a university as well as the field of public policy inquiry depend fundamentally on a foundation of trust. Thus any act of plagiarism strikes at the heart of the meaning of the university and the purpose of the School of Public Policy. It constitutes a serious breach of professional ethics and it is unacceptable.

Plagiarism is the use of another's words or ideas presented as one's own. It includes, among other things, the use of specific words, ideas, or frameworks that are the product of another's work. Honesty and thoroughness in citing sources is essential to professional accountability and personal responsibility. Appropriate citation is necessary so that arguments, evidence, and claims can be critically examined.

Plagiarism is wrong because of the injustice it does to the person whose ideas are stolen. But it is also wrong because it constitutes lying to one's professional colleagues. From a prudential perspective, it is shortsighted and self-defeating, and it can ruin a professional career.

The faculty of the School of Public Policy takes plagiarism seriously and has adopted a zero tolerance policy. Any plagiarized assignment will receive an automatic grade of "F." This may lead to failure for the course, resulting in dismissal from the University. This dismissal will be noted on the student's transcript. For foreign students who are on a university-sponsored visa (eg. F-1, J-1 or J-2), dismissal also results in the revocation of their visa.

To help enforce the SPP policy on plagiarism, all written work submitted in partial fulfillment of course or degree requirements must be available in electronic form so that it can be compared with electronic databases, as well as submitted to commercial services to which the School subscribes. Faculty may at any time submit student's work without prior permission from the student. Individual instructors may require that written work be submitted in electronic as well as printed form. The SPP policy on plagiarism is supplementary to the George Mason University Honor Code; it is not intended to replace it or substitute for it. (<http://www.gmu.edu/facstaff/handbook/aD.html>)

Professor Hart's Addendum

I believe deeply that intellectual integrity is a fundamental element of learning. I firmly support the School's zero tolerance policy on plagiarism and will enforce it stringently. Ignorance is not an excuse. To avoid plagiarism, a simple rule of thumb may be of help: when in doubt, include a citation. Citations, including those to web sources, should include sufficient information to allow a reader to verify the source. Further details on when and how to cite sources will be discussed in class. However, providing a citation to a block of text taken with minimal change from a source is not sufficient to avoid plagiarism. You must put the block in quotation marks, thereby acknowledging the source's contribution of specific words as well as ideas in the block.