THIS IS COLOMBIA
COASTLINE EXTENSION
2,194 mi (3,510 km)
1.1X the US-Mexico land and water boundary

LAND BORDERS
Venezuela: 857 mi (1,371 km)
Brazil: 635 mi (1,016 km)
Peru: 628 mi (1,004 km)
Ecuador: 226 mi (361 km)
Panama: 110 mi (176 km)

POPULATION
50.8M people
More than the population of New York State and Texas together
4th most populous country in the Americas

HIGHEST POINT
Pico Cristóbal Colón
18,946 ft. (5,775 mts)
0.9X the Mountain Denali

BIO DIVERSITY
56,343 flora and fauna species
World’s most biodiverse country per mi²

TOTAL AREA
799,388 mi² (2,070,405 km²)
- Land: 440,831 mi² (1,141,747 km²)
- Maritime: 358,557 mi² (928,658 km²)
Land area is almost equivalent to California, Texas and Connecticut together

MARITIME BORDERS
Costa Rica
Dominican Republic
Ecuador
Haiti
Honduras
Jamaica
Nicaragua
Panama
Venezuela

Sources:
200 Years of Shared History
The United States recognized Colombia in **June 19th, 1822**

**March 8th:** President James Monroe sends a message to the US Congress to recognize Colombia and other South American States as independent states from Spain.

**March 18th:** The Foreign Relations Committee from the House of Representatives recommends the recognition of Colombia.

**April 1st:** The US Congress approves a bill appropriating $100,000USD to the diplomatic legations of the United States in the recognized colonies.

**May 4th:** President James Monroe signs the act on May 4th, 1822.

**June 19th:** US recognize Manuel Torres as the first Charge d’Affaires from Colombia.
Manuel Torres became the first charge d’Affairs of Colombia and first Latin American diplomatic in the United States. He was received by President James Monroe on June, 19th.

While serving in the US as Minister Plenipotentiary, Manuel Murillo Toro was elected President. President Lincoln, gave him use of a US Navy ship to take him to Colombia to begin his presidency.

President elect Enrique Olaya Herrera, was the first Colombian President to visit the White House. US President Herbert Hoover hosted him in June 1930.

Franklin D. Roosevelt became the first US President to visit Colombia in 1934. Years later, he welcomed Dr. Alfonso Lopez Pumarejo, President-elect of Colombia to the White House on July 7, 1942.

Botanist Richard Schultes entered the Amazon rainforest on a mission to study how indigenous peoples used plants for medicinal, ritual and practical purposes.
Colombia supported the United States during World War II, declaring war against Germany, Italy and Japan in 1943.

On November 5, 1945, after the ratification of the San Francisco Charter, Colombia joins the United Nations as a founding member.

Established in 1948 with the Bogota signing of its Charter, the Organization of American States today constitutes the main governmental forum in the Hemisphere.

Colombia and the United States have long stood side-by-side in defense of democracy including the Korean War, when Colombia answered the call of United Nations to participate.

President Alberto Lleras Camargo hosted the visit of President John F. Kennedy and First Lady Jacqueline Kennedy to promote Alliance for Progress Initiative.
1982

US President Ronald Reagan traveled to Bogotá on an official working visit and met with Colombian President Belisario Betancur.

2000

President Clinton met with President Pastrana in Cartagena, as Plan Colombia, a security, counternarcotics and development initiative with US bipartisan support, was approved.

2005

President George W. Bush and First Lady Laura Bush welcomed President Alvaro Uribe and his wife, at their ranch in Texas. During the Uribe Government, Bush traveled twice to Colombia.

2009

Colombian President Alvaro Uribe and US President Barack Obama continued bilateral cooperation meeting twice in 2009.

2017

Colombia became NATO’s first Latin American partner. As part of this partnership, Colombia provides demining training to NATO allies and other partner countries.
As former Vice-President, the current President Joe Biden spoke at Concordia Americas Summit in Bogotá on July 17th. He had previously visited Colombia several times as a US Senator.

Colombia officially became the 37th member of the Organization for Economic Cooperation and Development on April 28th, being the third Member country from the Latin America region to join.

The US donates 6 millions vaccines to Colombia, as part of the Biden-Harris Administration’s worldwide efforts to fight the COVID-19 pandemic.

Secretary of State Antony J. Blinken led the U.S. delegation to the ninth round of the U.S.-Colombia High-Level Dialogue (HLD) in Bogotá, Colombia, during October 21.

President Iván Duque has a fist-to-fist encounter with President Joe Biden at the COP26 Climate Summit in Glasgow, Scotland, during the event of Build Back Better World.
THIS IS COLOMBIA

Economic Stability and Outlook

Torre Colpatria, Bogotá D.C.
Colombia is a country of continued economic growth

GDP % Annual Growth

Three recorded instances of economic contraction in 100+ years

Since 1969, Colombia’s economy outpaced its regional peers while avoiding hyperinflationary episodes.

**GDP Cumulative Growth**
- 1969 = 100

**Highest Inflation Episodes Since 1960**
- Peru 1990: 7,481%
- Argentina 1990: 3,079%
- Brazil 1990: 2,947%
- Mexico 1987: 504%
- Chile 1974: 131%
- Colombia 1977: 34%

Venezuela’s last official recorded inflation data from the World Bank was 245% in 2016.

* Data for Argentina sourced from National Institute of Statistics and Public Census (INDEC).
# COVID 19 - Vaccination -

As of February 27th, 2022.  
Source: Our World in Data (2022).  

<table>
<thead>
<tr>
<th>% of the population</th>
<th>Colombia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total doses administered</td>
<td>148%</td>
</tr>
<tr>
<td>First doses administered</td>
<td>80%</td>
</tr>
<tr>
<td>Fully vaccinated</td>
<td>65%</td>
</tr>
</tbody>
</table>

**Daily COVID-19 Cumulative Share of Population With at least One Vaccine Dose**

- Colombia
- United States
- Germany
- EU
- Israel
- Mexico
- World
## Colombia’s vaccination program and suppliers

<table>
<thead>
<tr>
<th>Company</th>
<th>US donations</th>
<th>Total doses procured</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SINOVAC</strong></td>
<td>-</td>
<td>26.5M</td>
<td>29%</td>
</tr>
<tr>
<td><strong>Pfizer</strong></td>
<td>-</td>
<td>26.2M</td>
<td>29%</td>
</tr>
<tr>
<td><strong>AstraZeneca</strong></td>
<td>-</td>
<td>14.1M</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Moderna</strong></td>
<td>3.5M</td>
<td>13.5M</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Janssen</strong></td>
<td>2.5M</td>
<td>11.5M</td>
<td>12%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>6M</td>
<td>91.9M</td>
<td>100%</td>
</tr>
</tbody>
</table>

More than 50% of the vaccines from US companies

As of January 30th, 2022
Colombia’s 2021 GDP is expected to recover back to 2019 levels

GDP % Annual Change
2020

Source: OECD Economic Outlook, Volume 2021 Issue 2.
Peru’s projection calculated by the IMF - World Economic Outlook. October 2021.
Colombia is returning to normality faster than its regional peers

The index comprises eight indicators, split into three domains. The first grouping is transport and travel. The second looks at recreation and entertainment and the third is retailing and work.

Colombia ranks 4th in The Economist's Global Normalcy Index amongst 50 of the world largest economies and 8th in Bloomberg's Covid Resilience Ranking.

Colombia is poised for record economic growth in 2021, and for steady increases through 2026.

Colombia's 2021 GDP %
Annual Growth: **10.6**

Projections:

- **10.2** [OECD]
- **10.0** [Fitch Ratings]
- **9.9** [WORLD BANK GROUP]
- **9.7** [Corficolombiana]
- **9.6** [JPMorgan Chase & Co.]
- **9.5** [S&P Global]

Trade, Investment and Tourism

Sociedad Portuaria Regional De Cartagena SA. Cartagena, Bolívar
Colombia is open to international trade

Aggregated market of over 1.5B consumers

Preferential trade access to 60 countries

17 Free trade agreements in force

Source: Ministry of Trade, Industry and Tourism
Colombia has a stable non-mining exporting base

Colombian Exports of Goods to the World

IN 2021:

Colombia has reached its highest Non-Mining Exports level in history.
Non-Mining Exports have grown 18.8% vs 2019

Top 3 Non-Mining Exports of Colombia:

- Coffee
  - 17.3%
  - USD $2.5B
- Flowers
  - 9.7%
  - USD $1.4B
- Bananas and Plantains
  - 6.8%
  - USD $990M

Colombia is a relevant and diverse supplier to the US

To the US, Colombia is the main supplier of:

- **Coffee**: 24% of USD $1.1B
- **Roses**: 64% of USD $356M
- **Fresh Tilapia**: 91% of USD $17M

**Colombian Non-Mining (NM) Exports of Goods and Services to the US**

<table>
<thead>
<tr>
<th>Year</th>
<th>Goods</th>
<th>Services</th>
<th>Total NM Exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>3.8</td>
<td>2.1</td>
<td>5.9</td>
</tr>
<tr>
<td>2015</td>
<td>3.8</td>
<td>2.3</td>
<td>6.1</td>
</tr>
<tr>
<td>2016</td>
<td>3.8</td>
<td>2.2</td>
<td>6.1</td>
</tr>
<tr>
<td>2017</td>
<td>4.0</td>
<td>2.4</td>
<td>6.4</td>
</tr>
<tr>
<td>2018</td>
<td>4.2</td>
<td>2.8</td>
<td>7.0</td>
</tr>
<tr>
<td>2019</td>
<td>4.3</td>
<td>3.0</td>
<td>7.3</td>
</tr>
<tr>
<td>2020</td>
<td>4.2</td>
<td>2.0</td>
<td>6.2</td>
</tr>
<tr>
<td>Jan-Sep 2019</td>
<td>5.3</td>
<td></td>
<td>5.3</td>
</tr>
<tr>
<td>Jan-Sep 2020</td>
<td>4.4</td>
<td></td>
<td>4.4</td>
</tr>
<tr>
<td>Jan-Sep 2021</td>
<td>1.9</td>
<td></td>
<td>1.9</td>
</tr>
</tbody>
</table>

**Notes:**

1. Colombian Non-Mining (NM) Exports of Goods and Services to the US
2. To the US, Colombia is the main supplier of:

**IN 2021 Q3 YTD**:

- The US accounts for 29% of all Colombian exports.
- NM Exports have grown 29.5% and already exceeded by 6.4% the comparable 2019 levels.

Colombia is an important destination of US exports.

**US Exports to Colombia**

<table>
<thead>
<tr>
<th>Year</th>
<th>Exports (USD billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>14.2</td>
</tr>
<tr>
<td>2013</td>
<td>16.3</td>
</tr>
<tr>
<td>2014</td>
<td>18.2</td>
</tr>
<tr>
<td>2015</td>
<td>15.5</td>
</tr>
<tr>
<td>2016</td>
<td>11.9</td>
</tr>
<tr>
<td>2017</td>
<td>12.0</td>
</tr>
<tr>
<td>2018</td>
<td>13.0</td>
</tr>
<tr>
<td>2019</td>
<td>13.3</td>
</tr>
<tr>
<td>2020</td>
<td>10.5</td>
</tr>
<tr>
<td>2021</td>
<td>14.1</td>
</tr>
</tbody>
</table>

**Distribution of Colombian Imports From US**

- **Basic Industry (Metallurgy, Paper, Basic Chemistry)**: 32% USD $4.5B
- **Agro-industrial and other agriculture and livestock**: 25% USD $3.5B
- **Traditional (Oil, Derivatives and Coal)**: 21% USD $2.8B

**IN 2021:**

- The US is the largest origin of Colombian imports accounting for 24% of all imports.
- Colombia has become the 1st destination of US agricultural exports in South America and the 3rd in the region, after Canada and Mexico.

Source: Colombian National Department of Statistics (2022).
Colombia welcomes foreign investment

FDI’s Regulatory Restrictiveness Index 2020
Closed = 1 - Open = 0

Top Countries Receiving FDI 2019 (% of GDP)

The OECD Index covers 4 types of indicators: (i) foreign equity restrictions, (ii) screening and prior approval requirements, (iii) rules for key personnel, and (iv) other restrictions on the operation of foreign enterprises.

Top investors in Colombia, by country

Source 2: UNCTAD (2020). Cayman Islands, China, Singapore and British Virgin Islands are not included.
Source 3: Balance of Payments - Banco de la República.
Colombia actively fosters foreign private sector investment

Incentives for strategic growth

117 free trade zones
2nd in Latin America

Streamlined FDI mechanisms

<table>
<thead>
<tr>
<th>Latin America Country</th>
<th>World Competitiveness Ranking 2021</th>
<th>Global Competitiveness Index 4.0 2019</th>
<th>Doing Business World Ranking 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexico</td>
<td>44</td>
<td>33</td>
<td>59</td>
</tr>
<tr>
<td>Mexico</td>
<td>55</td>
<td>48</td>
<td>60</td>
</tr>
<tr>
<td>Colombia</td>
<td>56</td>
<td>57</td>
<td>67</td>
</tr>
<tr>
<td>Argentina</td>
<td>58</td>
<td>65</td>
<td>76</td>
</tr>
<tr>
<td>Brazil</td>
<td>57</td>
<td>71</td>
<td>124</td>
</tr>
<tr>
<td>Argentina</td>
<td>63</td>
<td>83</td>
<td>126</td>
</tr>
</tbody>
</table>
Colombia is well-connected to the world

12 submarine cables

Active Social Media Users
- 39 M
- 76.4% penetration

Internet Users
- 34.7 M
- 68% penetration

Mobile Phone Connections
- 60M
- 119% Population

Active Social Media Users in Colombia
- Facebook: 36M
- YouTube: 30M
- Instagram: 16M
- Twitter: 3M

% of the eligible audience reach rate:
- Colombia: 87%
- Brazil: 74%
- United States: 68%
- United Kingdom: 66%

Sources: DIGITAL 2021: GLOBAL OVERVIEW REPORT (2021)
Colombia’s digital economy is making strides forward.

Colombia’s progress on the development of national policy for Artificial Intelligence

Country of Latin America with a complete strategy to address artificial intelligence

3rd Latin America country with fastest growth in Fintech

Colombia E-commerce Annual Growth

2020  30%
2021  38%

Leading Countries in Fintech Development Worldwide

1. India
2. Indonesia
3. Brazil
5. United States
8. Mexico
14. Colombia

Leading Countries in Fintech Development in Latin America

1. Colombia
2. Brazil
3. Mexico

Source 1: Colombian Chamber of E-commerce
Source 2: AppsFlyer, Colombia Fintech
Source 3: Forbes Colombia
Colombia is widely regarded as an important tourist destination

Colombia ranked as the best culinary and LGTB destination in South America

The Tourism Cares Meaningful Travel platform recognized Colombia as the "Most Attractive Destination for 2020" for its sustainable and community-based tourism options.

Colombia is an international tourist destination. USTOA chose Colombia as the first destination of interest in 2020.
Colombia is gifted with unparalleled richness in biodiversity

Colombia is considered as:

**the 1st** country in bird diversity

More than **1,900** species

**1st** in orchids

**2nd** in plants, amphibians, butterflies, and freshwater fishes

**3rd** in palms and reptiles

70% of the biodiversity allocated to the Group of Like-Minded Megadiverse Countries, **10%** corresponds to Colombia.

68.7% of Colombia’s surface area is covered with natural ecosystems.

Colombia is considered the most biodiverse country in the world per square mile.

Source: Convention on Biological diversity
Colombia leads the charge towards greener energy sources

- 74% of the energy matrix is from clean sources
- By 2022, 2,800 MW auction awarded capacity
- 14% of the energy mix in non-conventional renewable sources (solar and wind)


<table>
<thead>
<tr>
<th>Country</th>
<th>Energy Transition Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>France</td>
<td>13</td>
</tr>
<tr>
<td>Colombia</td>
<td>29</td>
</tr>
<tr>
<td>Brazil</td>
<td>30</td>
</tr>
<tr>
<td>Japan</td>
<td>35</td>
</tr>
<tr>
<td>Australia</td>
<td>37</td>
</tr>
</tbody>
</table>
Bilateral Collaboration
With a Shared Vision

Fundación Colombia Chiquita, 2019.
Colombia is a reliable and effective regional partner.

Devoted to protecting democratic values

“President Biden has described Colombia as the **keystone** to our shared hemisphere.”

U.S. Secretary of State Antony Blinken, Bogotá October 20th, 2021

Leader on regional migratory issues

“Colombia has shown remarkable generosity in hosting approximately 2 million **Venezuelan migrants** displaced by the country’s ongoing humanitarian crisis.”

U.S. Secretary of State Antony Blinken, Bogotá October 20th, 2021

Early responder to climate change challenge

“COP26: Colombia, Costa Rica, Ecuador and Panama Announce **New Protections for “Ocean Highway”**

National Geographic, November 2nd, 2021
THIS IS COLOMBIA

Malpelo, Colombia At Sea: April to May 2018
Photo by Manu San Félix, National Geographic.

A Bright Road Ahead
200
COLOMBIA-USA
CELEBRATING A SPECIAL RELATIONSHIP
APPENDIX

From this slide on, it should not be presented, the presentation ends with the Video from slide 33
<table>
<thead>
<tr>
<th>Incentives for strategic growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deduction for labor payments to employees with disabilities.</td>
</tr>
<tr>
<td>Investment control and improvement environment.</td>
</tr>
<tr>
<td>Forest incentive certificate.</td>
</tr>
<tr>
<td>Tax discounts for sales tax.</td>
</tr>
<tr>
<td>Mega Investments.</td>
</tr>
<tr>
<td>Investment in research technology and development innovation.</td>
</tr>
<tr>
<td>Most affected areas by the armed conflict - ZOMAC.</td>
</tr>
<tr>
<td>Agriculture.</td>
</tr>
<tr>
<td>Investments in non conventional sources of energy.</td>
</tr>
<tr>
<td>Orange economy.</td>
</tr>
</tbody>
</table>
Streamlined FDI mechanisms

- Tailor-made support for strategic investors at all stages in the investment cycle.
- Comprehensive package of institutional, legal and articulation actions to offer investors timely and effective attention.

Red Carpet

- Digital Platform.
- Institutional point of contact for the investor.
- Centralizes the relationship with the different government entities throughout the investment process.

Single-window for Investment

- Management of investors' difficulties with authorities
- Early risk detection
- Facilitation Service Committee for regulatory improvements

Investor advocate
117 free trade zones
2nd in Latin America

- **20% Income tax rate** in Free Trade Zones.
- **VAT and customs duties are not accrued or paid** on merchandise that is introduced into the Free Trade Zone.
- **Goods of foreign origin** introduced into the Free Trade Zone may remain there indefinitely.

- **Possibility of exporting** from a Free Trade Zone to third-party countries.
- **VAT exemption for raw materials**, parts, inputs, and finished goods that are sold from the national custom territory.
Colombia welcomes foreign investment

FDI’s Regulatory Restrictiveness Index 2019
Closed = 1 - Open = 0

Top investors in Colombia, by country
2016 - 2020
Cumulative value and percent of total

United States
USD 11.6 billion
18.9%

Spain
USD 10.1 billion
16.5%

United Kingdom
USD 4.9 billion
7.9%

Canada
USD 6.7 billion
6.7%

Source 2: UNCTAD (2020). Cayman Islands and British Virgin Islands are not included.
Source 3: Balance of Payments - Banco de la República
Colombia is a reliable and effective regional partner.

Multi-faceted record of regional leadership

- Key role in stewardship of regional institutions
- Provide security training in third countries
- Pivotal role in regional security operations and military exercises
- Early respondent in emergencies assistance

“President Biden has described Colombia as the **keystone** to our shared hemisphere.”

U.S. Secretary of State Antony Blinken, Bogotá October 20th, 2021
Colombia is devoted to protecting democratic values

Threats to democracy

- Criminal enterprises (drug trafficking, illegal mining, weapons smuggling)
- Corruption (local, regional elections)
- Democratic backsliding in several countries

Colombia’s unrelenting commitment to democracy

- One of the oldest and most stable democracies in the hemisphere
- OECD demands world-class standards
- Strong institutions to protect liberties and rights
Law Enforcement and Security Cooperation

Colombia and US are strong partners on law enforcement and security issues, including counterterrorism and counter narcotic efforts.

Mutual legal cooperation to investigate, arrest, prosecute, and disrupt the members of transnational criminal organizations and terrorist groups.

The U.S. provides technical assistance, training, and operational support to Colombian counterpart agencies to strengthen the operational management of the judicial training system and developing the competencies of the judges.
Colombia has risen up to the migratory challenge

"Colombia has shown remarkable generosity in hosting approximately 2 million Venezuelan migrants displaced by the country’s ongoing humanitarian crisis."

U.S. Secretary of State Antony Blinken, Bogotá October 20th, 2021
Colombia is an early responder to the climate change crisis

“COP26: Colombia, Costa Rica, Ecuador and Panama Announce New Protections for “Ocean Highway”

National Geographic, November 2nd, 2021

An unwavering call to action

Committed to plant 180M trees as part of WEF 1T tree initiative

Pledged to eliminate deforestation by 2030

Reduce greenhouse emissions, 50% by 2030 and 100% by 2050

Ranks 25th place and 2nd in the region to address climate change crisis