

THIS IS COLOMBIA



COASTLINE EXTENSION

2,194 mi (3,510 km)
1.1X the US-Mexico land
and water boundary

LAND BORDERS

Venezuela: 857 mi (1,371 km)
Brazil: 635 mi (1,016 km)
Peru: 628 mi (1,004 km)
Ecuador: 226 mi (361 km)
Panama: 110 mi (176 km)

POPULATION

50.8M people
More than the population of
New York State and Texas together
4th most populous country in the
Americas

BIODIVERSITY

56,343 flora and fauna species
World's most biodiverse country per mi²

MARITIME BORDERS

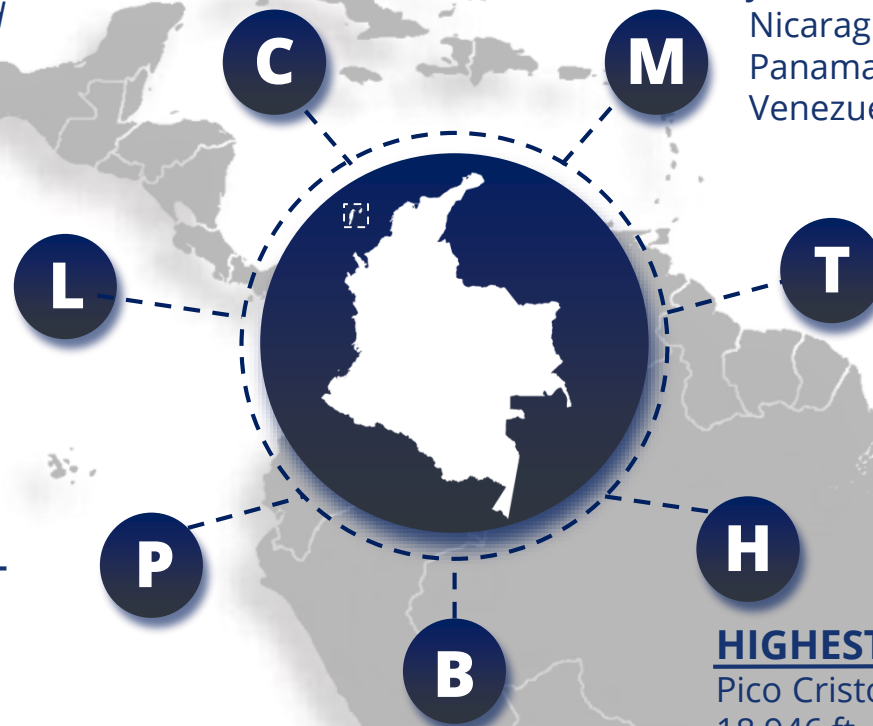
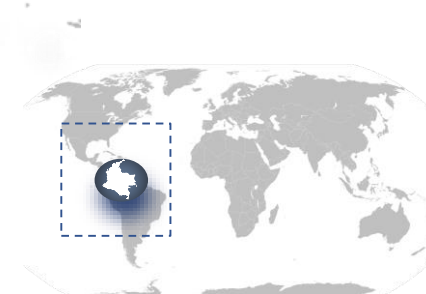
Costa Rica
Dominican Republic
Ecuador
Haiti
Honduras
Jamaica
Nicaragua
Panama
Venezuela

TOTAL AREA

799,388 mi² (2,070,405 km²)
- Land: 440,831 mi² (1,141,747 km²)
- Maritime: 358,557 mi² (928,658 km²)
Land area is almost equivalent to California,
Texas and Connecticut together

HIGHEST POINT

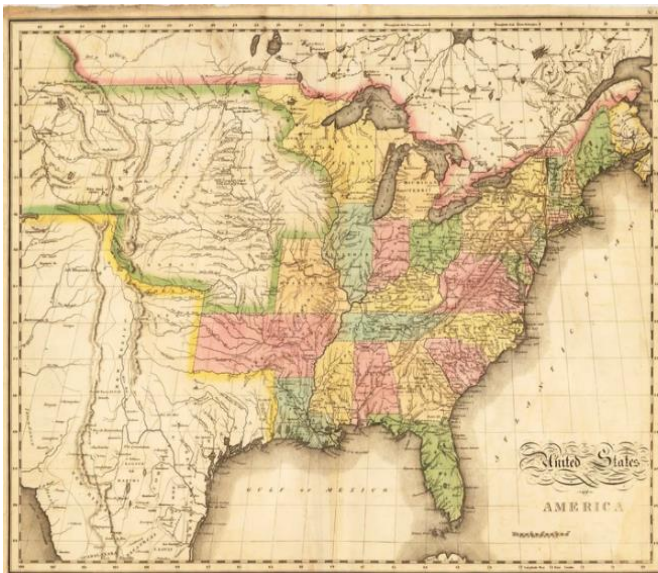
Pico Cristóbal Colón
18,946 ft. (5,775 mts)
0.9X the Mountain Denali



THIS IS
COLOMBIA

200 Years of Shared
History

The United States recognized Colombia in **June 19th, 1822**



The United States of America fifty years after independence have been declared. Map published in 1822 in Philadelphia.



The departments of Colombia known as "La Gran Colombia" in 1820.

March 8th: President James Monroe sends a message to the US Congress to recognize Colombia and other South American States as independent states from Spain.

March 18th: The Foreign Relations Committee from the House of Representatives recommends the recognition of Colombia.

April 1st: The US Congress approves a bill appropriating \$100,000USD to the diplomatic legations of the United States in the recognized colonies.

May 4th: President James Monroe signs the act on May 4th, 1822.

June 19th: US recognize Manuel Torres as the first Charge d' Affaires from Colombia.

Taken from: <https://www.oldmapsonline.org/map/rumsey/4584.096>

Taken From: <https://nwcartographic.com/products/antique-map-unitedstates-melish-1822?variant=40292726032>



1822

Manuel Torres became the first charge d'Affairs of Colombia and first Latin American diplomatic in the United States. He was received by President James Monroe on June, 19th.



1864

While serving in the US as Minister Plenipotentiary, Manuel Murillo Toro was elected President. President Lincoln, gave him use of a US Navy ship to take him to Colombia to begin his presidency.



1930

President elect Enrique Olaya Herrera, was the first Colombian President to visit the White House. US President Herbert Hoover hosted him in June 1930.



1934

Franklin D. Roosevelt became the first US President to visit Colombia in 1934. Years later, he welcomed Dr. Alfonso Lopez Pumarejo, President-elect of Colombia to the White House on July 7, 1942.



1941

Botanist Richard Schultes entered the Amazon rainforest on a mission to study how indigenous peoples used plants for medicinal, ritual and practical purposes.





1944

Colombia supported the United States during World War II, declaring war against Germany, Italy and Japan in 1943.



1945

On November 5, 1945, after the ratification of the San Francisco Charter, Colombia joins the United Nations as a founding member.



1948

Established in 1948 with the Bogotá signing of its Charter, the Organization of American States today constitutes the main governmental forum in the Hemisphere.



1951 -
1955

Colombia and the United States have long stood side-by-side in defense of democracy including the Korean War, when Colombia answered the call of United Nations to participate.



1961

President Alberto Lleras Camargo hosted the visit of President John F. Kennedy and First Lady Jacqueline Kennedy to promote Alliance for Progress Initiative.





1982

US President Ronald Reagan traveled to Bogotá on an official working visit and met with Colombian President Belisario Betancur.



2000

President Clinton met with President Pastrana in Cartagena, as Plan Colombia, a security, counternarcotics and development initiative with US bipartisan support, was approved.



2005

President George W. Bush and First Lady Laura Bush welcomed President Alvaro Uribe and his wife, at their ranch in Texas. During the Uribe Government, Bush traveled twice to Colombia.



2009

Colombian President Alvaro Uribe and US President Barack Obama continued bilateral cooperation meeting twice in 2009.



2017

Colombia became NATO's first Latin American partner. As part of this partnership, Colombia provides demining training to NATO allies and other partner countries.





2018

As former Vice-President, the current President Joe Biden spoke at Concordia Americas Summit in Bogotá on July 17th. He had previously visited Colombia several times as a US Senator.



2020

Colombia officially became the 37th member of the Organization for Economic Cooperation and Development on April 28th, being the third Member country from the Latin America region to join.



2021

The US donates 6 millions vaccines to Colombia, as part of the Biden-Harris Administration's worldwide efforts to fight the COVID-19 pandemic.



2021

Secretary of State Antony J. Blinken led the U.S. delegation to the ninth round of the U.S.-Colombia High-Level Dialogue (HLD) in Bogotá, Colombia, during October 21.



2021

President Iván Duque has a fist-to-fist encounter with President Joe Biden at the COP26 Climate Summit in Glasgow, Scotland, during the event of Build Back Better World.



2022



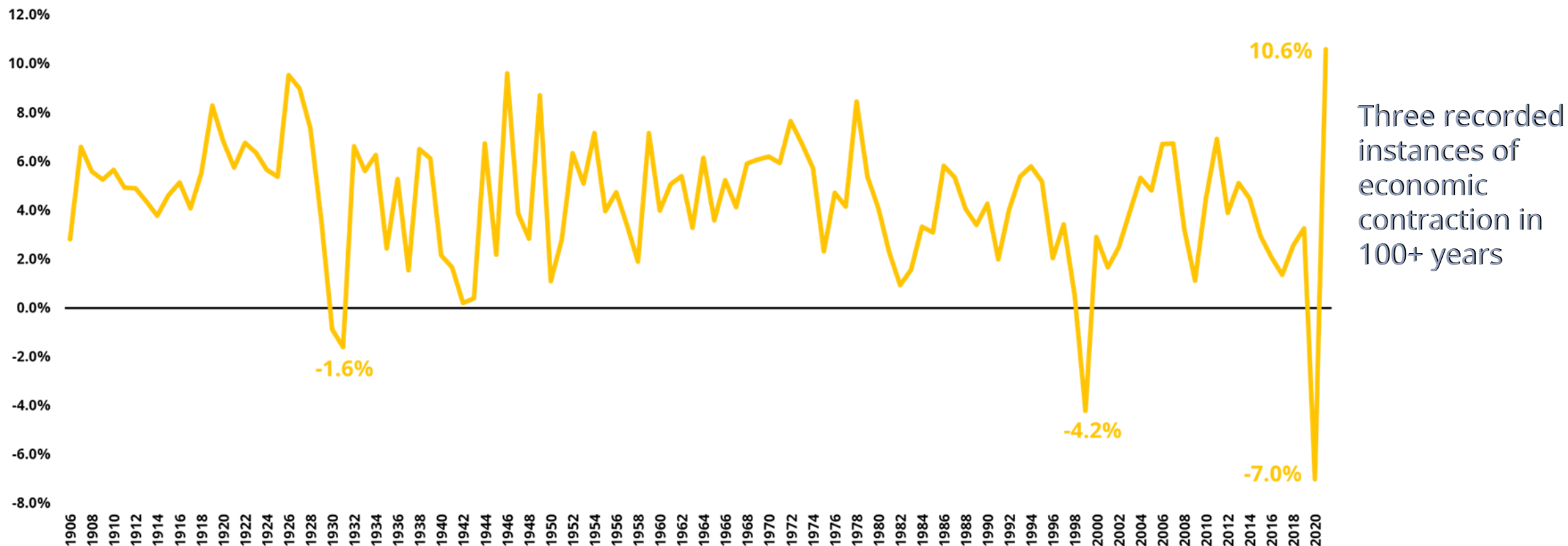
THIS IS COLOMBIA

Economic Stability
and Outlook

Torre Colpatria, Bogotá D.C.

Colombia is a country of continued economic growth

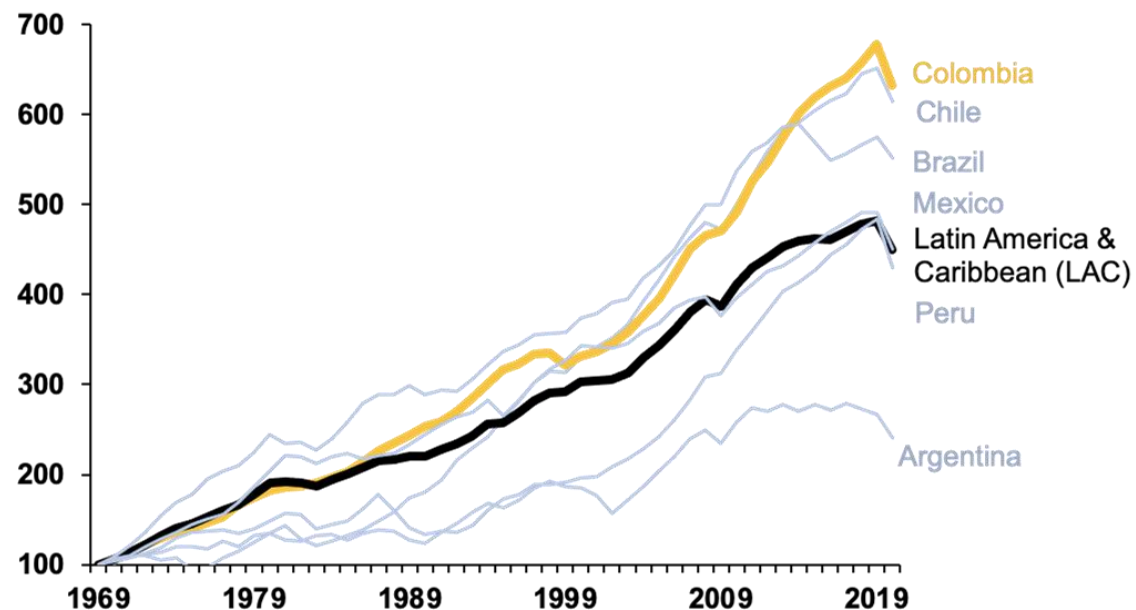
GDP % Annual Growth



Source: Data for 1906-1975: GRECO-BanRep (2021).
Data for 1976-2020: National Department of Statistics (2022).

Since 1969, Colombia's economy outpaced its regional peers while avoiding hyperinflationary episodes

GDP Cumulative Growth
1969 = 100



Highest Inflation Episodes
Since 1960



Venezuela's last official recorded inflation data from the World Bank was **245%** in 2016

Source: National Department of Statistics and World Bank (2021).

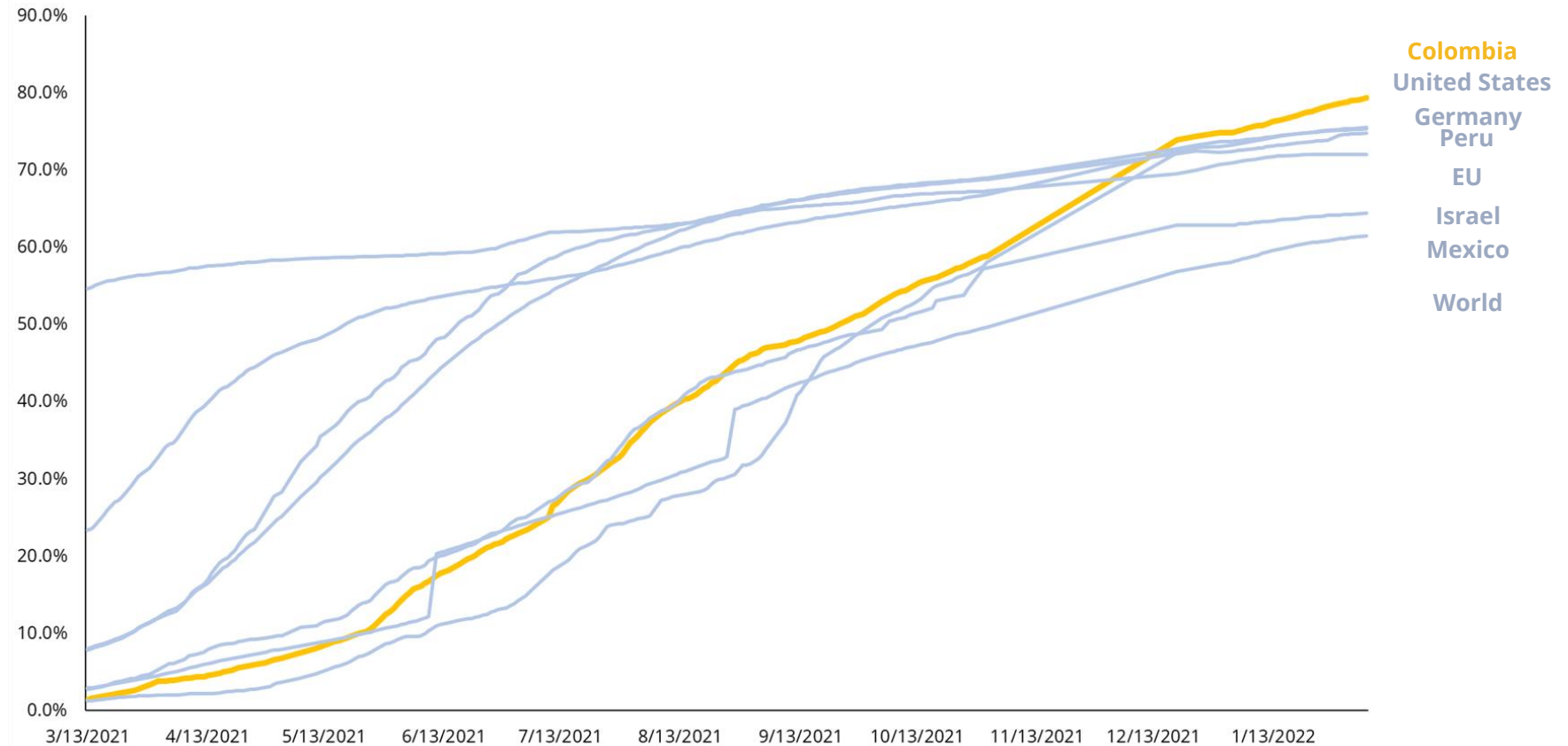
* Data for Argentina sourced from National Institute of Statistics and Public Census (INDEC).

2022 02 24





COVID 19 -Vaccination-

Daily COVID-19 Cumulative Share of Population With at least One Vaccine Dose

% of the population	Colombia
Total doses administered	148%
First doses administered	80%
Fully vaccinated	65%



Colombia's vaccination program and suppliers

Company	US donations	Total doses procured	% of total
SINOVAC	-	26.5M	29%
	-	26.2M	29%
AstraZeneca 	-	14.1M	15%
	3.5M	13.5M	15%
	2.5M	11.5M	12%
TOTAL	6M	91.9M	100%

More than **50%** of the vaccines from US companies

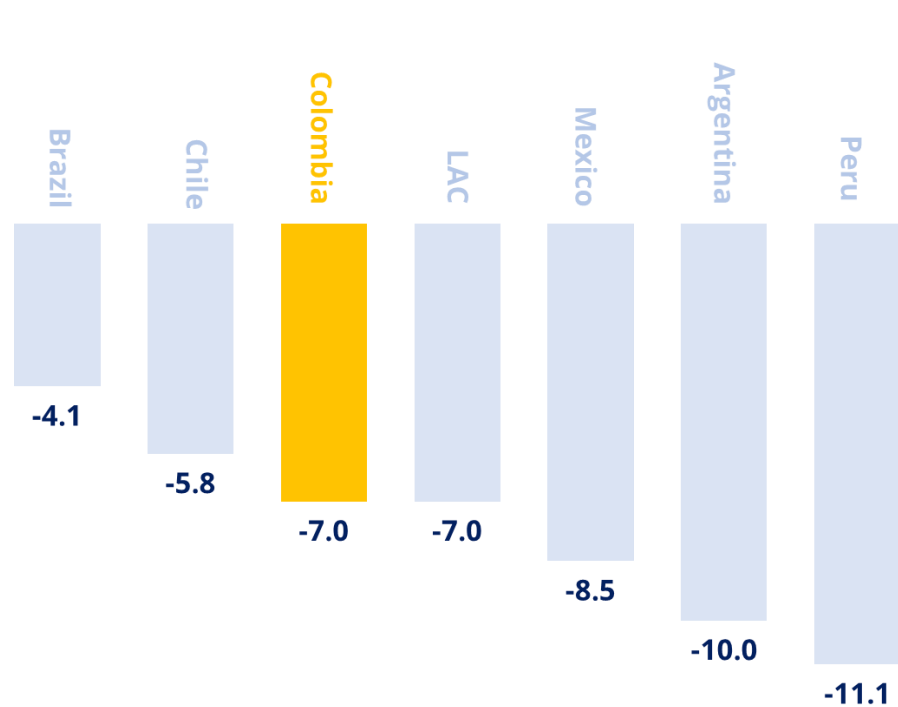
As of January 30th, 2022

Source: Ministry of Health and Social Protection Colombia (2022).

2022 02 24

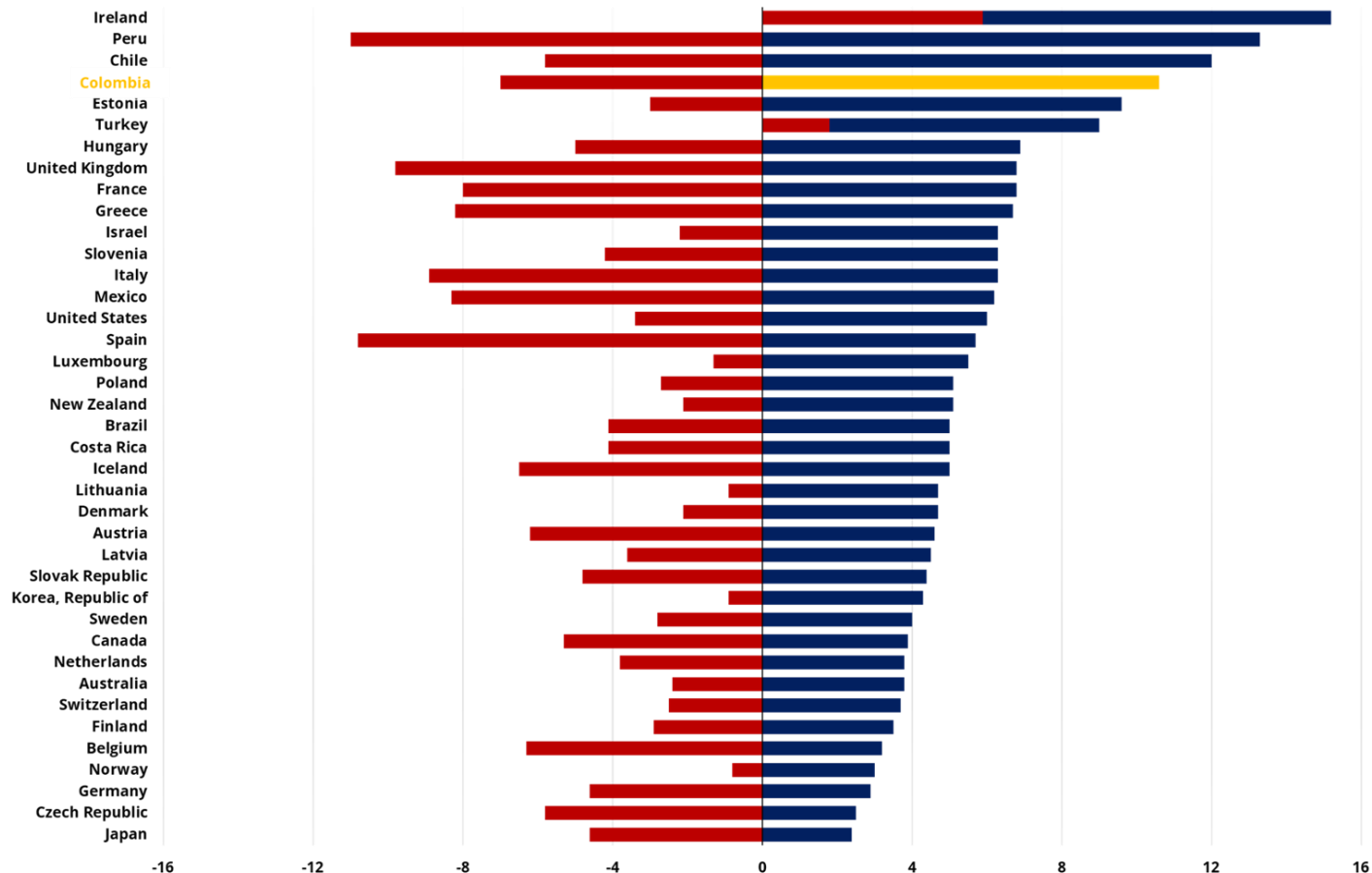
Colombia's 2021 GDP is expected to recover back to 2019 levels

GDP % Annual Change
2020



GDP % Annual Change

2020 2021



Source: OECD Economic Outlook, Volume 2021 Issue 2.

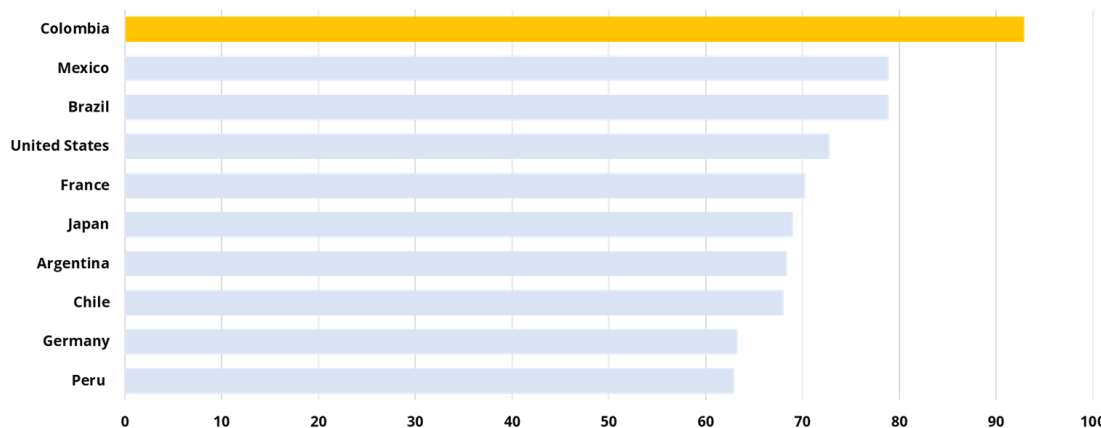
Peru's projection calculated by the IMF - World Economic Outlook. October 2021.

2022 02 24

Colombia is returning to normality faster than its regional peers



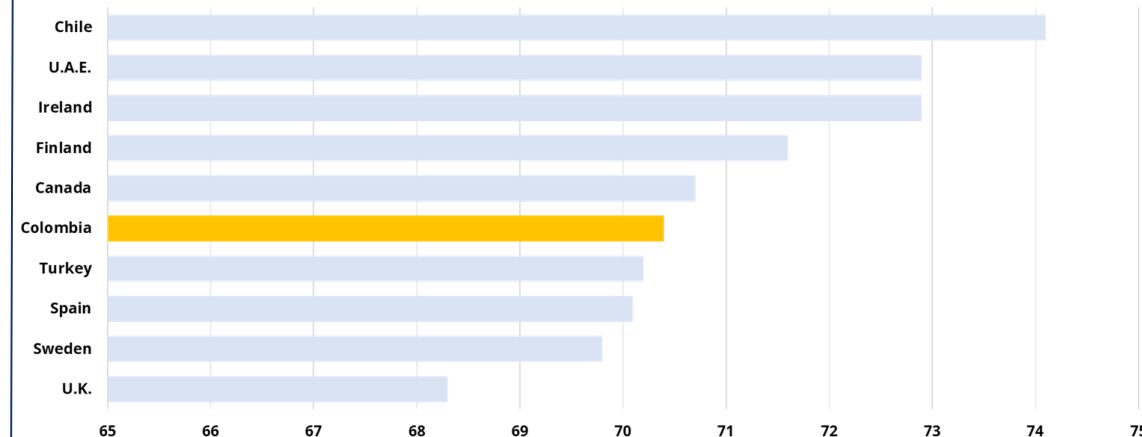
Global Normalcy Index ¹
(2022)



The index comprises eight indicators, split into three domains. The first grouping is transport and travel. The second looks at recreation and entertainment and the third is retailing and work.



Covid Resilience Ranking ²
(2021)



The index compiles 12 data indicators such as: virus containment, quality of healthcare, vaccination coverage, overall mortality and progress toward restarting travel.

Colombia ranks **4th** in The Economist's Global Normalcy Index amongst **50** of the world largest economies and **8th** in Bloomberg's Covid Resilience Ranking.

Colombia is poised for record economic growth in 2021, and for steady increases through 2026

Colombia's 2021 GDP % Annual Growth:

10.6

Projections:

10.2



9.5



10.0



9.4

FitchRatings

9.9



9.1

Moody's
ANALYTICS

9.7



9.0

JPMORGAN
CHASE & CO.

9.6



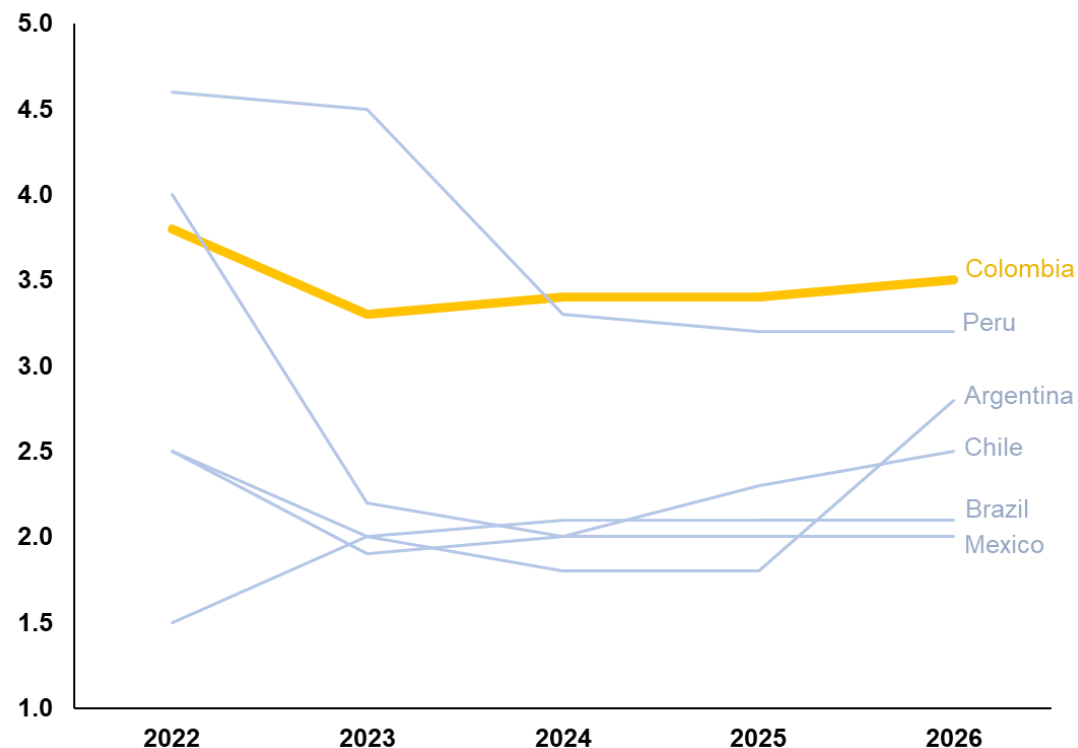
8.0

S&P Global

9.5



GDP % Annual Growth Projections



Source: World Economic Outlook (WEO), International Monetary Fund (2021).

2022 02 24

THIS IS COLOMBIA

Trade, Investment
and Tourism

Sociedad Portuaria Regional De Cartagena SA. Cartagena, Bolívar

Colombia is open to international trade



Aggregated
market of over
1.5B
consumers



Preferential
trade access to
60
countries



17
Free trade
agreements
in force

Colombia has a stable non-mining exporting base

Colombian Exports of Goods to the World



Source: National Department of Statistics (2021).

Top 3 Non-Mining Exports of Colombia:



Coffee
17.3 %
USD **\$2.5B**



Flowers
9.7%
USD **\$1.4B**



Bananas and Plantains
6.8%
USD **\$990M**

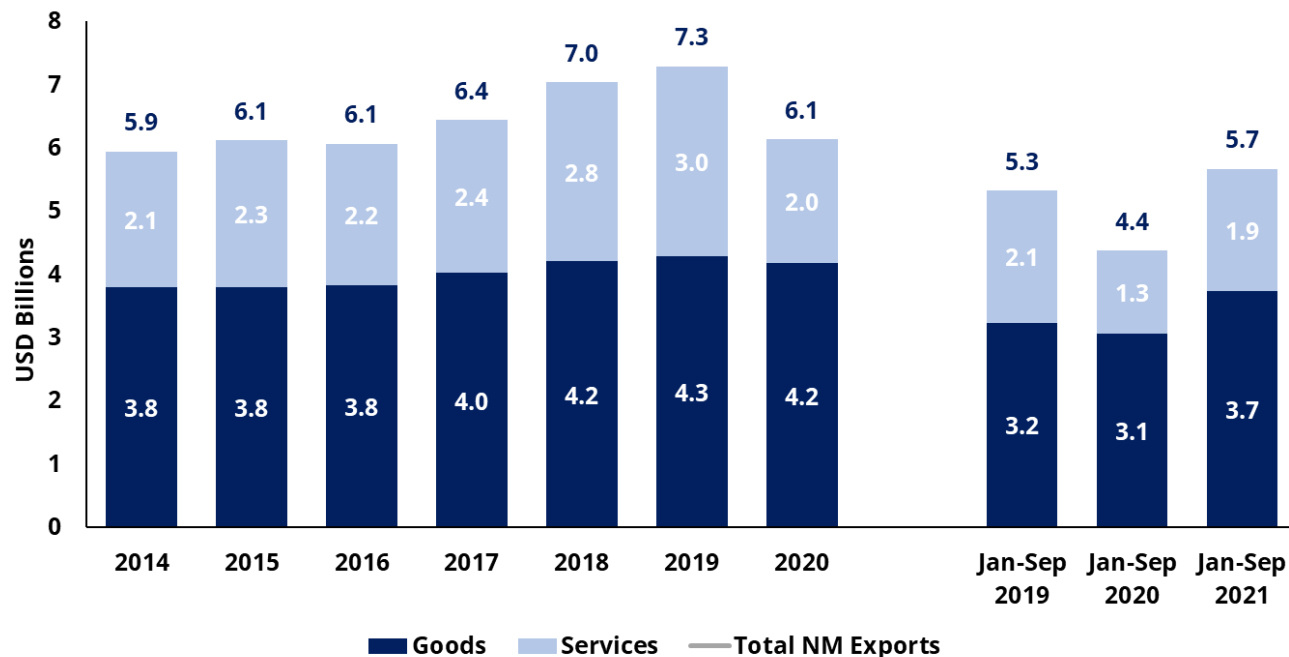
IN 2021:

Colombia has reached its highest Non - Mining Exports level in history.

Non-Mining Exports have grown **18.8%** vs 2019

Colombia is a relevant and diverse supplier to the US

Colombian Non-Mining (NM) Exports of Goods and Services to the US ¹



To the US, Colombia is the main supplier of: ²



Coffee
24 %
USD **\$1.1B**



Roses
64%
USD **\$356M**



Fresh Tilapia
91%
USD **\$17M**

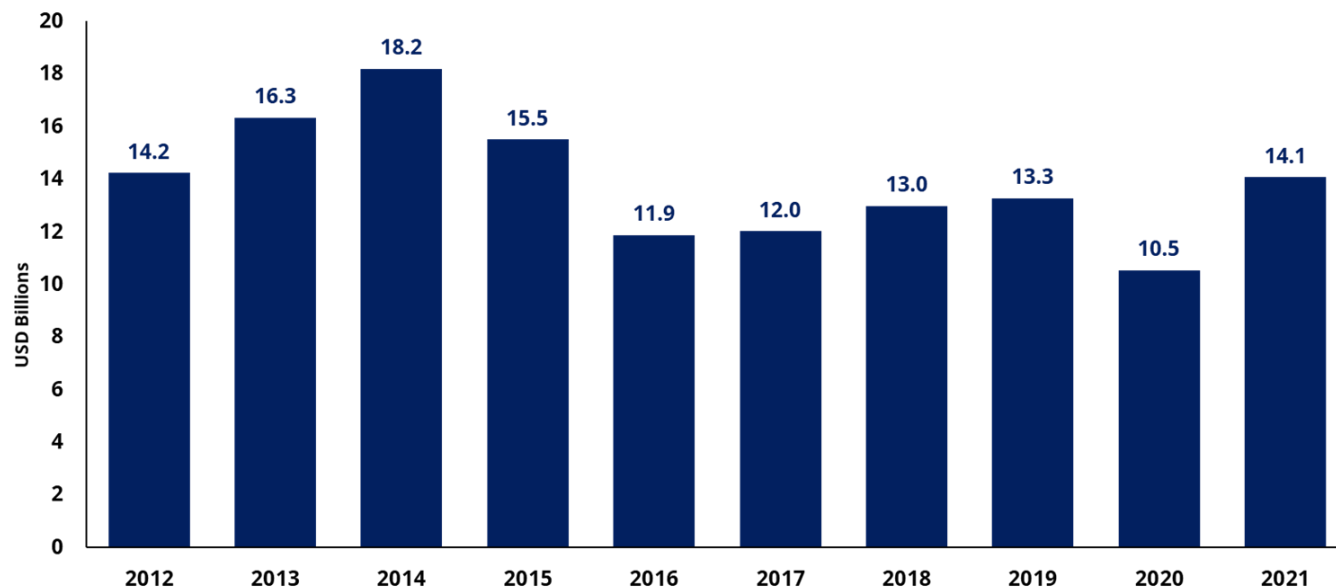
IN 2021 Q3 YTD*:

The US accounts for **29%** of all Colombian exports.

NM Exports have grown **29.5%** and already exceeded by **6.4%** the comparable **2019** levels.

Colombia is an important destination of US exports

US Exports to Colombia



IN 2021:

The US is the largest origin of Colombian imports accounting for **24%** of all imports.

Colombia has become the **1st** destination of US agricultural exports in South America and the **3rd** in the region, after Canada and Mexico.

Distribution of Colombian Imports From US



Basic Industry (Metallurgy, Paper, Basic Chemistry)
32%
USD **\$4.5B**



Agro-industrial and other agriculture and livestock
25%
USD **\$3.5B**

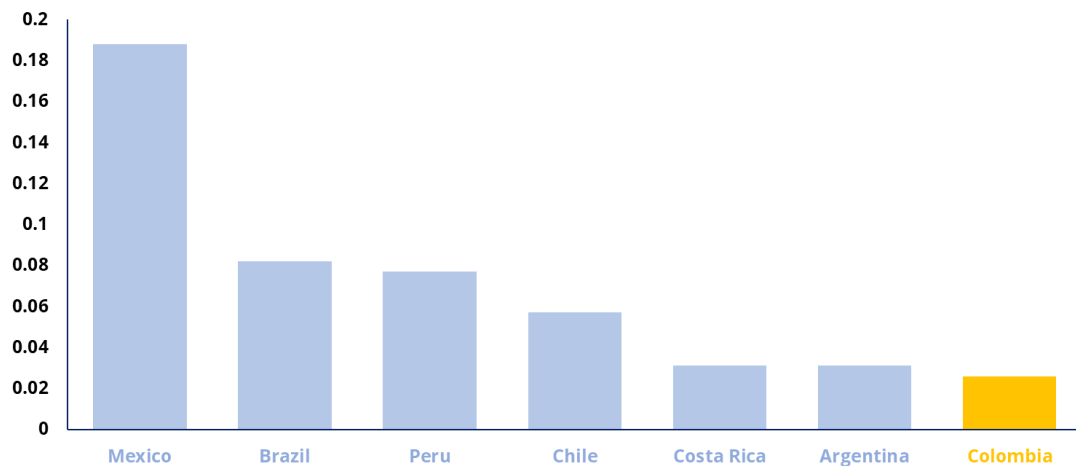


Traditional (Oil, Derivatives and Coal)
21%
USD **\$2.8B**

Colombia welcomes foreign investment

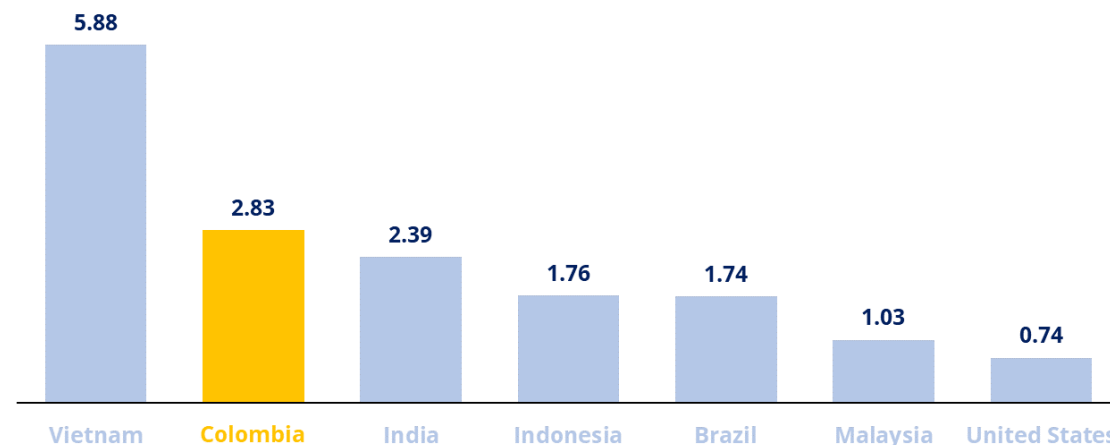
FDI's Regulatory Restrictiveness Index 2020

Closed = 1 - Open = 0



The OECD Index covers **4 types of indicators**: (i) foreign equity restrictions, (ii) screening and prior approval requirements, (iii) rules for key personnel, and (iv) other restrictions on the operation of foreign enterprises.

Top Countries Receiving FDI 2019 (% of GDP)



\$15.8	\$7.7	\$64	\$18.5	\$24.7	\$3.4	\$156.3	US\$B
--------	-------	------	--------	--------	-------	---------	-------

Top investors in Colombia, by country³

2016 - 2020
Cumulative value and percent of total


United States
USD 11.6 billion
18.9%


Spain
USD 10.1 billion
16.5%


United Kingdom
USD 4.9 billion
7.9%


Canada
USD 4.1 billion
6.7%

Source 1: OECD (2021).

Source 2: UNCTAD (2020). Cayman Islands, China, Singapore and British Virgin Islands are not included.

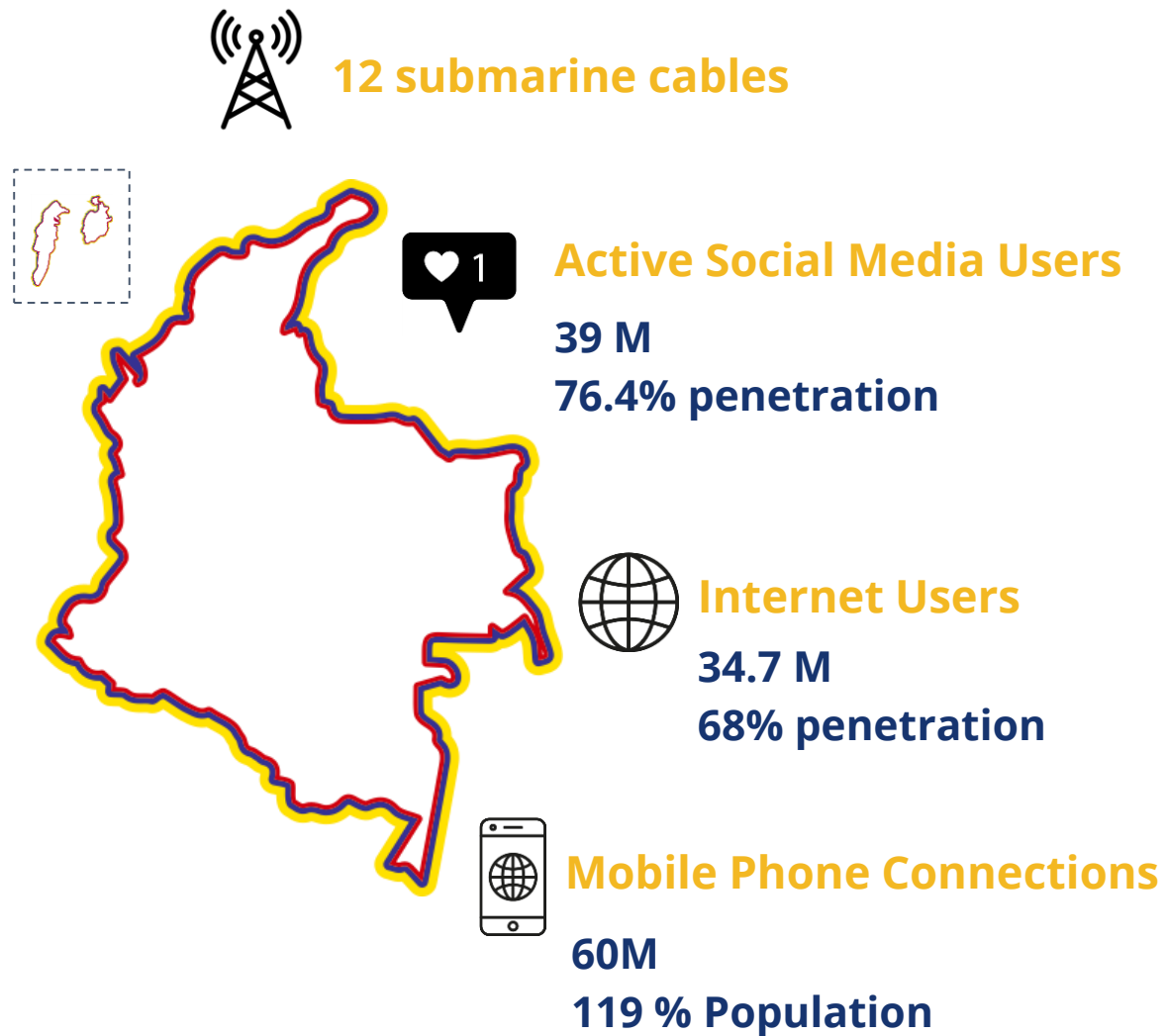
Source 3: Balance of Payments - Banco de la República.

Colombia actively fosters foreign private sector investment

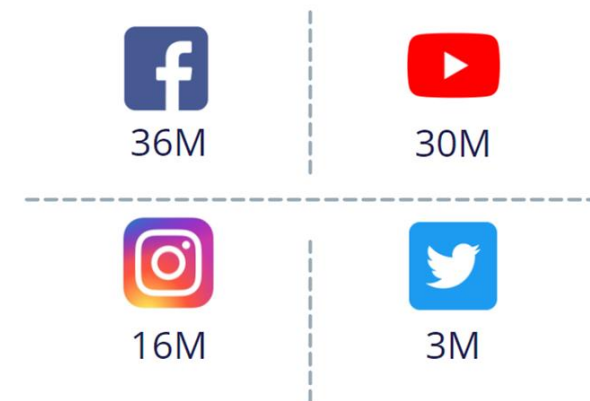


Latin America Country	World Competitiveness Ranking 2021 IMD	Global Competitiveness Index 4.0 2019 WORLD ECONOMIC FORUM	Doing Business World Raking 2020 THE WORLD BANK
	44	33	59
	55	48	60
	56	57	67
	58	65	76
	57	71	124
	63	83	126

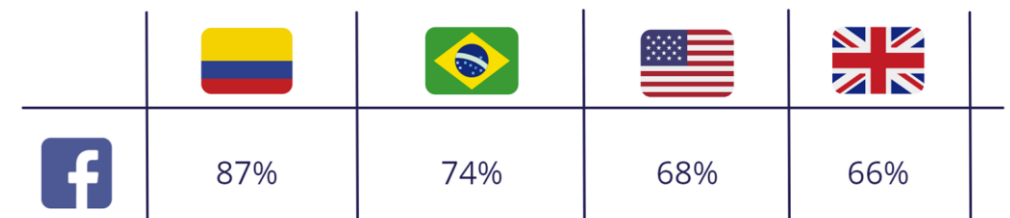
Colombia is well-connected to the world



Active Social Media Users in Colombia



% of the eligible audience reach rate



Sources: TeleGeography (2021), United Nations (2020), ITU (2020), GSMA Intelligence (2021)

Sources: DIGITAL 2021: GLOBAL OVERVIEW REPORT (2021)

2022 02 24

Colombia's digital economy is making strides forward

Colombia's progress on the development of national policy for Artificial Intelligence

Documento
CONPES

CONSEJO NACIONAL DE POLÍTICA ECONÓMICA Y SOCIAL
REPÚBLICA DE COLOMBIA
DEPARTAMENTO NACIONAL DE PLANEACIÓN

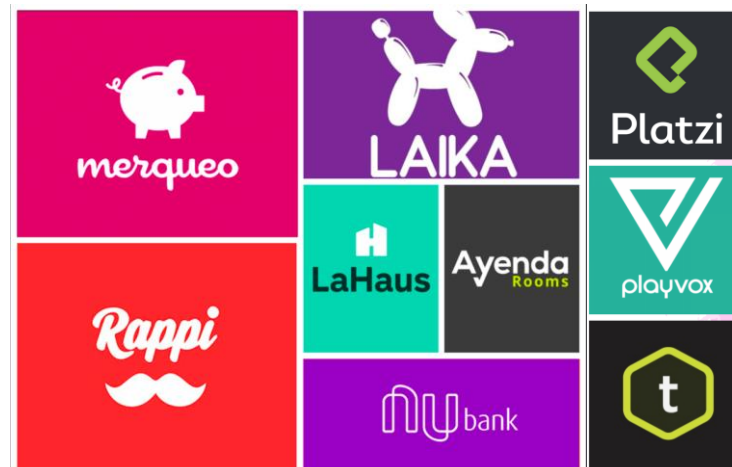
POLÍTICA NACIONAL PARA LA TRANSFORMACIÓN DIGITAL E INTELIGENCIA ARTIFICIAL

3975

1st Country of Latin America with a complete strategy to address artificial intelligence

C4IR .CO

3rd Latin America country with fastest growth in Fintech



Colombia
E-commerce Annual Growth

2020 30%

2021 38%

Leading Countries in Fintech Development Worldwide ¹

- | | | |
|-----------|-----------------|--|
| 1 | India | |
| 2 | Indonesia | |
| 3 | Brazil | |
| 5 | United States | |
| 8 | Mexico | |
| 14 | Colombia | |

Leading Countries in Fintech Development in Latin America ²



Source 1: Colombian Chamber of E-commerce

Source 2: AppsFlyer, Colombia Fintech

Source 3: Forbes Colombia



Colombia is widely regarded as an important tourist destination



Colombia ranked as the best culinary and LGTB destination in South America



The Tourism Cares Meaningful Travel platform recognized Colombia as the "Most Attractive Destination for 2020" for its sustainable and community-based tourism options.



Colombia is an international tourist destination. USTOA chose Colombia as the first destination of interest in 2020.



Colombia is gifted with unparalleled richness in biodiversity

Colombia is considered as:
the 1st country in bird diversity

More than **1,900** species
1st in orchids



2nd in plants, amphibians,
butterflies, and freshwater fishes



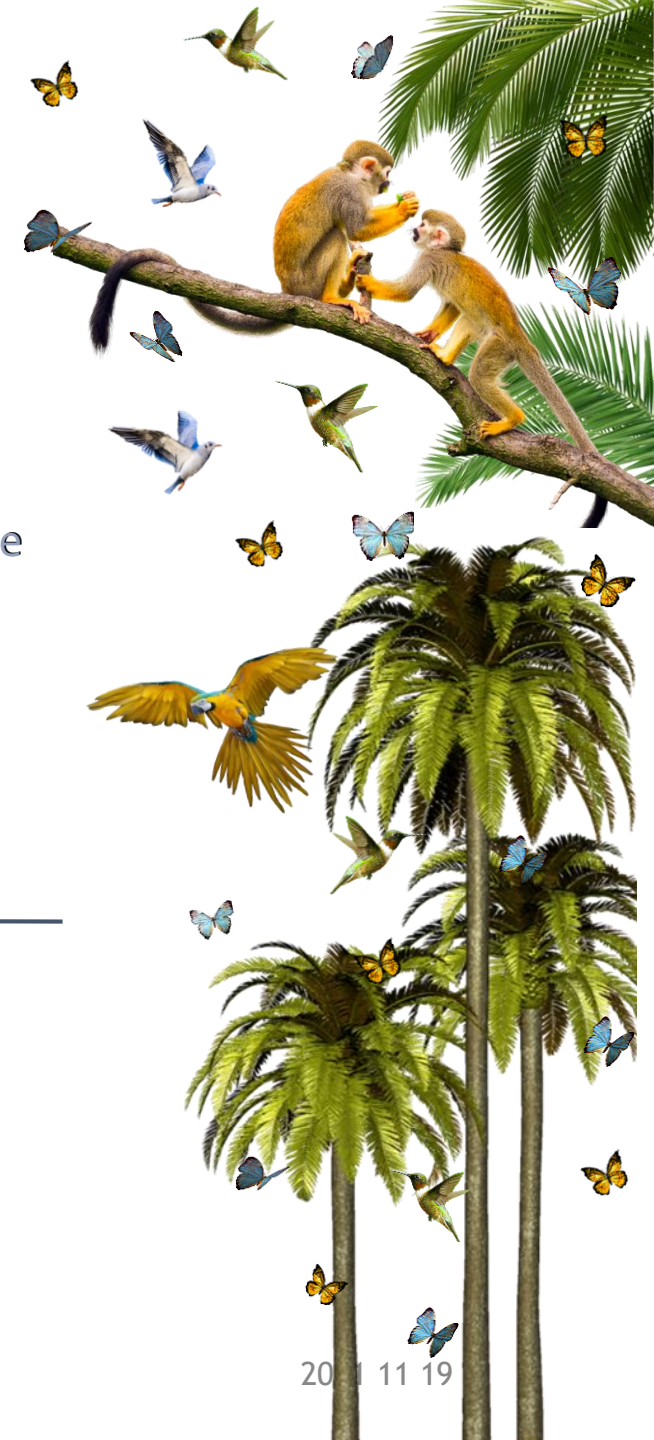
3rd in palms and reptiles



70% of the
biodiversity allocated
to the Group of Like-
Minded Megadiverse
Countries, **10%**
corresponds to
Colombia.

68.7% of
Colombia's surface
area is covered
with natural
ecosystems.

Colombia is considered
the most biodiverse
country in the world per square mile.



Colombia leads the charge towards greener energy sources

Energy security*



74% of the energy matrix is from clean sources

By 2022

2,800 MW auction awarded capacity



14% of the energy mix in non-conventional renewable sources (solar and wind)






Source: Energy Transition: An Opportunity For Colombia's Economic Recovery, Ministry of Mines and Energy (2021).

*Ranked in the Lowest Risk Quartile by the US Chamber of Commerce International Energy Security Risk Index (2018).

Energy Transition Index 2021

WORLD
ECONOMIC
FORUM

2nd place in South America and ranks higher than Japan and Australia

Country	Energy Transition Index
	13
	29
	30
	35
	37

THIS IS COLOMBIA



Bilateral Collaboration
With a Shared Vision

Fundación Colombia Chiquita, 2019.

Colombia is a reliable and effective regional partner

Devoted to protecting democratic values



"President Biden has described **Colombia** as the keystone to our shared hemisphere."

U.S. Secretary of State Antony Blinken,
Bogotá October 20th, 2021

Leader on regional migratory issues



"Colombia has shown remarkable generosity in hosting approximately **2 million Venezuelan migrants** displaced by the country's ongoing humanitarian crisis."

U.S. Secretary of State Antony Blinken,
Bogotá October 20th, 2021

Early responder to climate change challenge



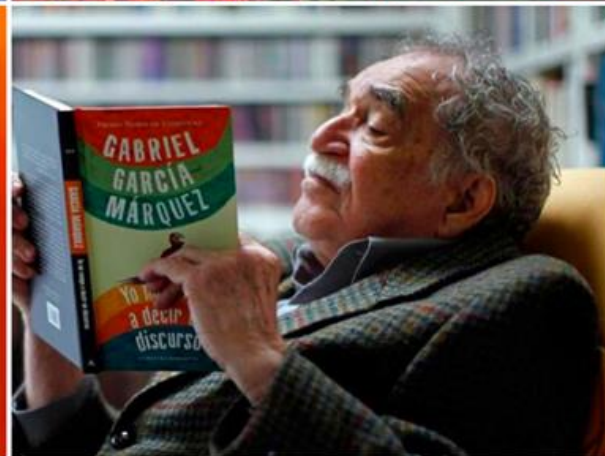
"COP26: Colombia, Costa Rica, Ecuador and Panama Announce **New Protections for "Ocean Highway"**

National Geographic,
November 2nd, 2021
2022 02 24

THIS IS COLOMBIA

A Bright Road
Ahead

Malpelo, Colombia At Sea: April to May 2018
Photo by Manu San Félix, National Geographic.



200



COLOMBIA-USA

CELEBRATING A SPECIAL RELATIONSHIP



Tayrona National Natural Park

APPENDIX

From this slide on, it should not be presented,
the presentation ends with the Video from slide
33

Incentives for strategic growth



Deduction for labor payments to employees with disabilities.



Investment control and improvement environment.



Forest incentive certificate.



Tax discounts for sales tax.



Mega Investments.

Investment in research technology and development innovation.



Most affected areas by the armed conflict - ZOMAC.



Agriculture.



Investments in non conventional sources of energy.



Orange economy.



Streamlined FDI mechanisms

Red Carpet



- Tailor-made support for strategic investors at all stages in the investment cycle.
- Comprehensive package of institutional, legal and articulation actions to offer investors timely and effective attention.

Single-window for Investment



- Digital Platform.
- Institutional point of contact for the investor.
- Centralizes the relationship with the different government entities throughout the investment process.

Investor advocate



- Management of investors' difficulties with authorities
- Early risk detection
- Facilitation Service Committee for regulatory improvements

117 free trade zones 2nd in Latin America



20% Income tax rate in Free Trade Zones.



VAT and customs duties are not accrued or paid on merchandise that is introduced into the Free Trade Zone.



Goods of foreign origin introduced into the Free Trade Zone **may remain there indefinitely.**



Possibility of exporting from a Free Trade Zone to third-party countries.

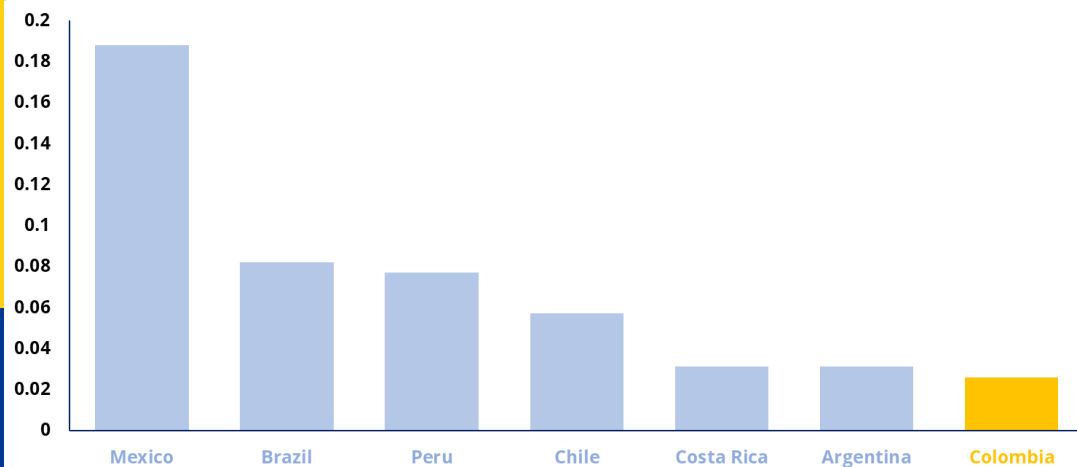


VAT exemption for raw materials, parts, inputs, and finished goods that are sold from the national custom territory

Colombia welcomes foreign investment

FDI's Regulatory Restrictiveness Index 2019 ¹

Closed = 1 - Open = 0



Top investors in Colombia, by country ³

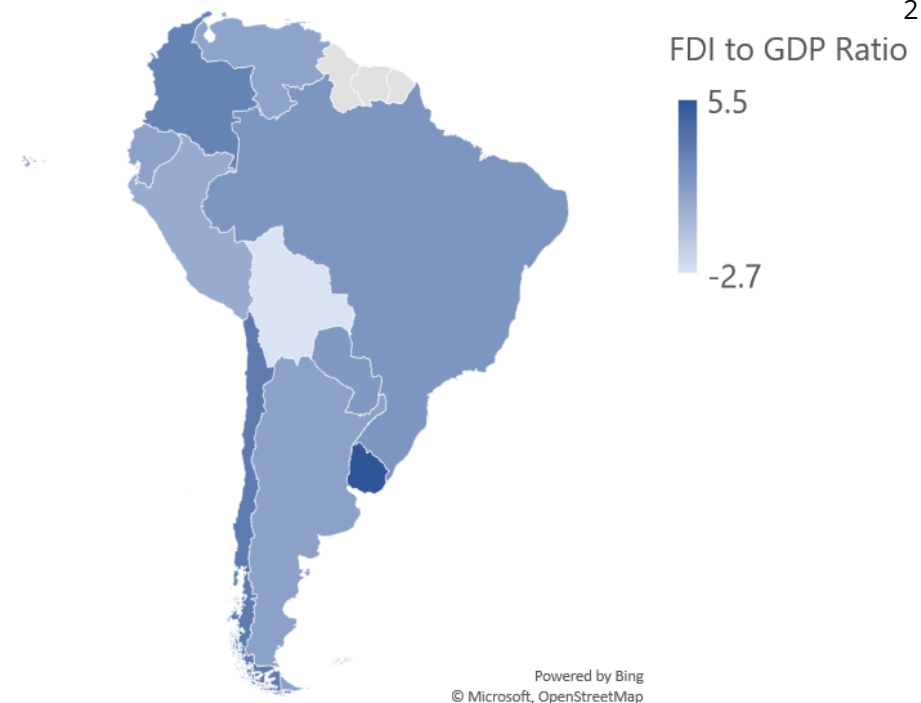
2016 - 2020
Cumulative value and percent of total


United States
USD 11.6 billion
18.9%


Spain
USD 10.1 billion
16.5%


United Kingdom
USD 4.9 billion
7.9%


Canada
USD 6.7 billion
6.7%



Colombia is a reliable and effective regional partner...



"President Biden has described **Colombia** as the **keystone** to our shared hemisphere."

U.S. Secretary of State Antony Blinken, Bogotá October 20th, 2021

Multi-faceted record of regional leadership



Key role in stewardship
of regional institutions



Provide security training
in third countries



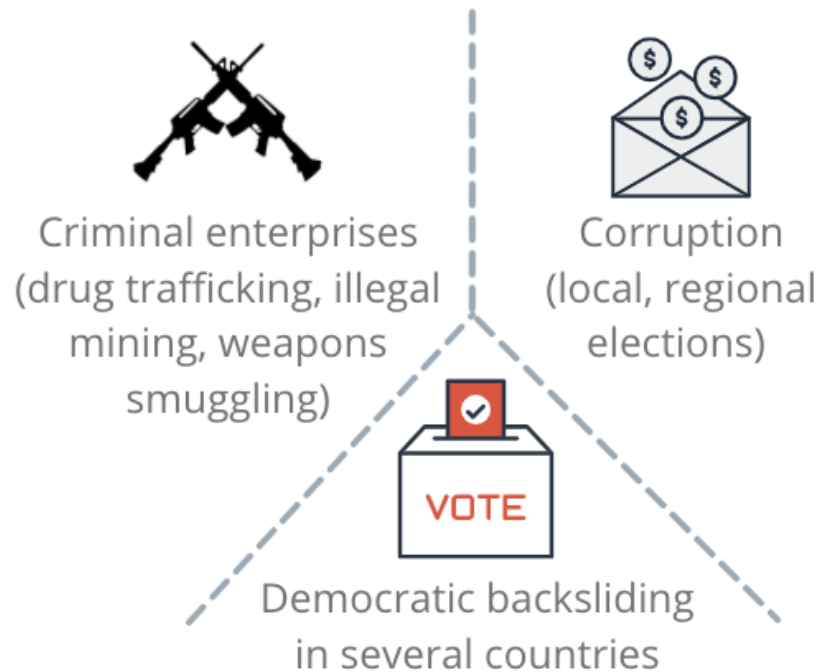
Pivotal role in regional
security operations and
military exercises



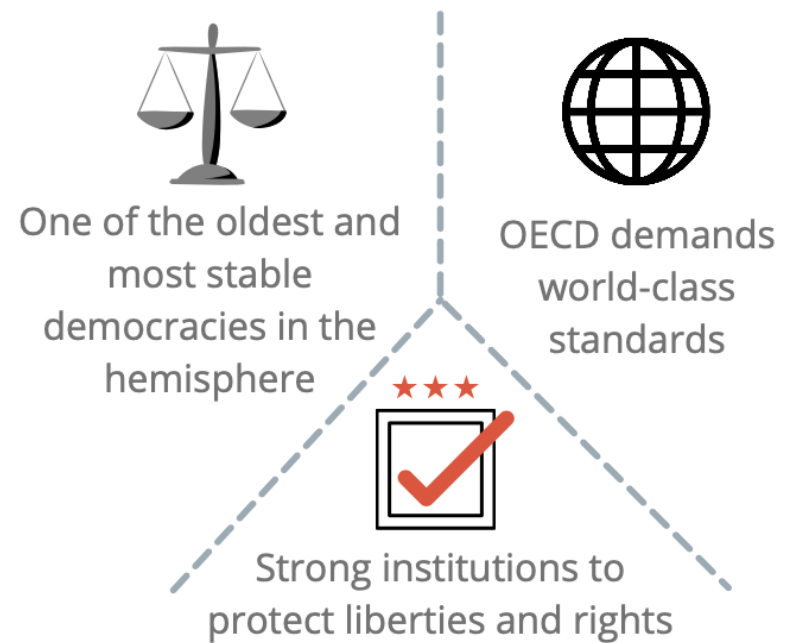
Early respondent in
emergencies assistance

Colombia is devoted to protecting democratic values

Threats to democracy



Colombia's unrelenting commitment to democracy



Law Enforcement and Security Cooperation



Colombia and US are strong partners on law enforcement and security issues, including counterterrorism and counter narcotic efforts.



Mutual legal cooperation to investigate, arrest, prosecute, and disrupt the members of transnational criminal organizations and terrorist groups.



The U.S. provides technical assistance, training, and operational support to Colombian counterpart agencies to strengthen the operational management of the judicial training system and developing the competencies of the judges.

Colombia has risen up to the migratory challenge



"Colombia has shown remarkable generosity in hosting approximately **2 million Venezuelan migrants** displaced by the country's ongoing humanitarian crisis."

U.S. Secretary of State Antony Blinken, Bogotá October 20th, 2021

A determined response to a continental issue



Proposed the creation of Elite Working Group on Migrant Smuggling



Colombia granted TPS to over 1.8M migrants



Co hosted with the US a regional migration ministerial



Managing increased migrant flows in transit towards the US



Early willingness to receive Afghan evacuees



Advancing solutions to address root causes.

Colombia is an early responder to the climate change crisis



“COP26: Colombia, Costa Rica, Ecuador and Panama Announce **New Protections for “Ocean Highway”**”

National Geographic, November 2nd, 2021

An unwavering call to action



Committed to plant 180M trees as part of WEF 1T tree initiative



Pledged to eliminate deforestation by 2030



Reduce greenhouse emissions, 50% by 2030 and 100% by 2050



Ranks 25th place and 2nd in the region to address climate change crisis