



Big Data Utilization in Countering Transnational Organized Crime

Featuring: Alan Bersin



TraCCC is honored to host Alan Bersin, renowned authority on transnational crime and international relations. Mr. Bersin will discuss the utilization of big data and contemporary analytics to counter transnational criminal activity. He will explore the application of data fusion and machine learning technology to targeting and screening models geared to identify shipments in Dark Commerce. Bersin will place these developments in the context of risk management approaches implemented after 9/11.

Alan Bersin has served at the global law firm of Covington & Burling as a Senior Advisor to the Firm; Inaugural Fellow in the Homeland Security Project at the Belfer Center, Harvard Kennedy School of Government; and as a Global Fellow at the Wilson Center for International Scholars in Washington D.C. Bersin serves as the Executive Chairman of Altana Trade & Technology, a firm that employs artificial intelligence-based technology to the challenges of risk management. Bersin was appointed by President Obama as US Commissioner of Customs and Border Protection and served as Assistant Secretary for Policy & International Affairs and Chief Diplomatic Officer DHS. He was appointed by President Bill Clinton to serve as U.S. Attorney for the Southern District of California, during which he was the Attorney General's Southwest Border Representative. He served as Vice President of INTERPOL for the Americas Region. Bersin has also held numerous distinguished state and local government positions, including serving as California's Secretary of Education, Superintendent of Public Education in San Diego, and Chairman of the San Diego Airport Authority.

Date: Wednesday, April 3rd, 2019, 11:30 - 1:00pm
Location: Room 113, 3351 Fairfax Drive, Arlington, VA 22201
(Virginia Square Metro Stop)

Attendees are welcome to bring lunch; beverages will be provided
To RSVP, Please click [here](#) or contact Kasey Kinnard at tracc@gmu.edu / 703-993-9757